

STAFF PROFILE



1) Name : Dr.A.N.KARTHIKEYAN

2) Designation : Assistant Professor

3) Department : Commerce

4) Qualifications :

Academic : M.Com., M.Phil., Ph.D

Additional : DCM

5) Experience (in years): Teaching: 10 Research: 10

6) Area of Specialization: Marketing

7) Contact: 9080363892. E-mail: dr.a.n.karthikeyan@gmail.com. Mobile Number: 9080363892

8) Grants Received (Conference/Workshop/Seminar/any other):

Event Title	Agency	Fund Received	Date
Nil	Nil	Nil	Nil

9) Project Completed:

Project Title	Agency	Fund Received	Duration
Nil	Nil	Nil	Nil

10) Project ongoing :

Project Title	Agency	Fund Received	Duration
Nil	Nil	Nil	Nil

11) Research Guidance:

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	3
M. Phil.	10	-

DETAILS OF M.PHIL UNDER MY GUIDANCE:

S.No	Name of the Candidate & Reg No	University / Institution	Research Topic
1.	G.Sankar Ganesh, Reg No : B3810107	Madurai Kamaraj University Evening College, Palani, June - 2014	A study on labour Management Relationship in Hotel Industries in Dindigul Town
2.	B.Saranya, Reg No : B3810104	Madurai Kamaraj University Evening College, Palani, August - 2014	Relationship Between Stress Management and Academic Achievement of The High School Students in Dindigul District

3.	M.Revathi, Reg No : B3810103	Madurai Kamaraj University Evening College, Palani, January - 2015	“A Study on The Impact of Stress Level Among The Employee’s in it Sector in Madurai City” [A Study with Special Reference to major IT companies in Madurai city]
4.	M.Kannan, Reg No : B4810103	Madurai Kamaraj University Evening College, Palani, April - 2015	A Study on Labour Welfare Measures and Social Security in I.T Industries with Reference to Madurai
5.	S.Selvi, Reg No : B4810102	Madurai Kamaraj University Evening College, Palani, April- 2015	A Study on Attrition of Nurses in Apollo Hospital in Madurai
6.	V.Xavier, Reg No : B4810106	Madurai Kamaraj University Evening College, Palani, April- 2015	Quality of Work Life Among The Textile Industry Employees in Dindigul District.
7.	P.Balamani, Reg No : B3810100	Madurai Kamaraj University Evening College, Palani, April - 2015	A Study on The Effectiveness of Training in Manufacturing Industry with Reference to Madurai
8.	R.Kalaiarasi, Reg No : B4810100	Madurai Kamaraj University Evening College, Palani, June - 2015	A Study on Impact of Stress Among The Women College Teachers in Madurai District
9.	S.Balaji Reg No : B4810106	Madurai Kamaraj University Evening College, Palani, August – 2015	A study on Job Satisfaction of Southern Railway Front Line Employees.
10.	A.Tamilventhan, Reg No : B4810105	Madurai Kamaraj University Evening College, Palani, September - 2015	A study on the Employee Engagement of Hospitals with Special Reference to the Apollo Specialty Hospitals, Madurai.

12) Research Publications:

	International	National
Total Number of Publications	4	2

List of International Publications:

S.No	Name of the Article	Name of the Journal	ISBN/ISSN No. Period	Level
1.	Promotion of Eco-Tourism in Kodaikannal	M – Infiniti – Journal of Management	ISSN – 0973 -7197 March - 2014	International
2.	Performance Evaluation of the Hotel Industry in Madurai.	International Journal of Business Intelligence & Innovations	ISSN – 23484705 June -2014	International
3.	Marketing Problem of Self – Help Groups Products in Tirunelveli District	Business Sciences – International Research Journal	ISSN 2321 – 3191, Volume 1, Issue 2 October - 2014	International
4.	E- Banking Services Rendered by Public Sector Banks	International Journal of Management and Technology	ISSN :2478 5709, Volume 1 Issue 2 February 2015	International

List of National Publications:

S.No	Name of the Article	Name of the Journal	ISBN/ISSN No. Period	Level
1.	Tourism Management in Tamilnadu – A Study With Special Reference to Dindigul District	Emerging Trends in Service Sectors	ISBN : 978 -81 922811-0-0 September - 2011	National
2.	Customer Service Utilization in Selected Public and Private Sector Banks in Dindigul District	Research Paradigms in Management	ISBN : 978-93- 82338-12-3 (2012)	National

13) Chapters in Books: Nil

14) Other Publications (Proceedings): Nil

15) Books Published: Nil

16) Presentation in Seminar / Conference:

International : 1

National : 1

PAPER PRESENTED IN CONFERENCE / SEMINAR (STATE & NATIONAL)

S.No	Paper Title	Institution	Date	Level
1.	Growth and Challenges of Food Processing Industry in India	Gandhigram Rural University, Gandhigram, Tamilnadu	October 22 and 23, 2008	National
2.	Promotion and Development of Agro Based Food Industries in Dindigul District.	Indian Institute of Crop Processing Technology, (Ministry of Food Processing Industries, Govt. of India), Thanjavur, Tamilnadu, India	August 28,29 and 30 2009	International

17) Participation in Conference: Nil

18) Participation in Seminar: 10

Sl. No	Yearly & Monthly Wise	Topic	College Name	Participation	Duration
1.	21.03.2018	Rotaract Club	Saraswathi Narayanan College, Perungudi, Madurai	Participation	1Day
2.	21.12.2018	Securities and Exchange Board of India (SEBI) Mumbai	Saraswathi Narayanan College, Perungudi, Madurai	Participation	1Day
3.	18.05.2020	Trends in Commerce study through online learning	G.T.N.Arts College, Dindigul	Participation	1Day
4.	18.06.2020	International e-Quiz Programme on Economic Policies of Asia –Pacific Nations against the impact of Covid-19 Pandemic	Saraswathi Narayanan College, Perungudi, Madurai	Participation	1Day
5.	27.06.2020	Article Writing and Publication process in indexing journals	Khadir Mohideen College, Adirampattinam, Thanjavur District	Participated	1Day
6.	28.06.2020	Atmanirbhar bharat abhiyan - A Reiview – Forenoon session and Covid-19 and its effects on Indian Rural Economy afternoon session	Khadir Mohideen College, Adirampattinam, Thanjavur District	Participated	1Day
7.	01.07.2020 to 07.07.2020	Effects of Covid-19 on Global Economy	Khadir Mohideen College, Adirampattinam, Thanjavur District	Participated	7 Days

8.	11.07.2020	Economic Consequences of Covid-19 Pandemic in South Asia Countries (SAARC)	Government Arts College for Men, Krishnagiri, Tamilnadu	Participated	1Day
9.	12.07.2020	The Economic Way of Thinking	Government Arts And Science College, Avinashi	Participated	1Day
10.	22.10.2022	Academic Accreditation and Next Level of Academics	Saraswathi Narayanan College	Participated	1Day

19) Participation in Workshop: Nil

20) Participation in Orientation Programme/ Induction Programme/ Short term Courses: 1

ACADEMIC

Name of the Course	Academic Staff College University	Duration	Date
Orientation	Bharathidasan University	28 Days	13.11.2015 to 10.12.2015

NCC

Name of the Course	Training Centre	Duration	Date
PRCN (Pre-Commission Course)	OTA (Officer Training Academy) Camptee, Nagpur	3 Months	03.07.2017 to 30.09.2017

21) Participation in Faculty Development Programme:

22) Conference/ Seminar/ Workshop Organized: 1

Sl. No	Yearly & Monthly Wise	Topic	College Name	Participation	Duration
1.	12.06.2020	Logistics and Supply Chain Management (Online International Level E-Quiz Competition)	Saraswathi Narayanan College, PG & Research Department of Commerce, Perungudi, Madurai.	Organising Committee Members	1Day

23) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop:

24) Other Co-curricular / Administrative Responsibilities:

S.No	Name & Designation	Department	Date of Commission
1.	Lt.Dr.A.N.Karthikeyan Associate NCC Officer 7 TamilNadu Battalion B6 Company Commander Saraswathi Narayanan College Perungudi, Madurai	NCC	03.09.2017

25) Member in Board of Studies: Nil

26) Editorial/ Review Board Member: 1

BOARD OF EDITOR JOURNAL

S.No	Name of the Journal	ISBN/ISSN No	Level
1.	International Journal of Business Intelligence & Innovations	ISSN 23484705	International

27) Membership in Professional Bodies:

28) Awards received:

29) Consultancy:

30) Patents:

31) Any other information:

* Note : Please provide the total Numbers and details for each metrics