

## STAFF PROFILE



1) Name: Dr.K.JEYAKODI

2) Designation: Associate Professor

3) Department: Commerce

4) Qualifications:

Academic: M.Com., M.Com. (Co-op.), M.B.A., M.I.M., M.A. (L.M.), M.Ed., M.Phil., Ph.D.

Additional: P.G.P.V.E., P.G.D.S.Y.M.H.H., D.G.T.

5) Experience (in years): Teaching: 32 Research: 28

6) Area of Specialization: Behavioural Science

7) Contact: E-mail: kjeyakodi@gmail.com Mobile Number: 9791978979

8) Grants Received (Conference/Workshop/Seminar/any other):

Event Title	Agency	Fund Received	Date

9) Project Completed:

Project Title	Agency	Fund Received	Duration

10) Project ongoing:

Project Title	Agency	Fund Received	Duration

11) Research Guidance:

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	14	05
M. Phil.	33	Nil

12) Research Publications:

	International	National
Total Number of Publications	24	09

**List of International Publications: 25**

<b>Sl. No.</b>	<b>Name of the Article</b>	<b>Name of the Journal</b>	<b>Month &amp; Year of Publication</b>
01	Customer Relationship Management in State Bank of India: Customers' View	Journal of Oriental Institute ISSN: 0030-5324 Vol.71, Issue 01, No.15 UGC Care Approved, Group I, Peer Reviewed and Referred Journal	January – March 2022
02	Perception of Members about Functions of Mahalir Thittam in Madurai District [Second Author]	Shanlax International Journal of Commerce ISSN: 2320-4168 Vol.5, No.4, Impact Factor: 3.017 UGC Approval No: 44120	October 2017
03	Factors Influencing Women Entrepreneurship among College Girl Students in Pudhukottai District	International Journal of Commerce, Arts and Science Vol. No. 9, Issue No. 4 ISSN: 2319 –9202, PP.75-85	2018
05	A Study on Customers Level of Satisfaction towards Pradhan Mantri Jan Dahn Yojana Scheme With Reference To Madurai City	International Journal of Current Research and Modern Education. Int. Refereed Research Journal Vol. 2, Issue 1 ISSN: 2455-5428, PP.18-22	Feb 2017
06	Women Empowerment through Entrepreneurship with Special Evidence from Tamilnadu Rural Areas	International Journal of Business and Administration Research Review (IJBARR) Bangalore-32, Karnataka Impact Factor: 4.729 E-ISSN No. 2347-856X ISSN No. 2348-0653 Vol. 3; Issue No.17;	Jan – March 2017
07	A Study on Impact of Mahalir Thittam in Madurai District [Second Author]	International Journal of Current Research and Modern Education (IJCRME) Impact Factor: 6.725 ISSN (Online): 2455-5428 Volume 2, Issue 1	February 2017
08	Mobile Banking: A Modern Banking Service on the Rise in India	Jai Maa Saraswati Gyandayini An International Multidisciplinary e-Journal (Peer Reviewed & Opened Access Indexed) Impact Factor: 4.032 ISSN: 2454-8367 Vol. 2, Issue-I	July 2016
09	A Study on Service Quality of Private Sector Banks in Madurai City [First Author]	International Journal of Management and Development Studies ISSN Online: 2320-0685 ISSN Print: 2321-1423 Impact Factor: 0.715	March 2016

10	A Study on Customer Satisfaction Towards SBI in Madurai City	Indo Global Journal of Applied Management Science Vol. 5, Issue 1 ISSN - 2321-1423, 2320-0685, PP.1-3	Mar 2016
11	Leadership Empowerment through Micro Enterprises – An Empirical Study in Madurai District [Second Author]	IJMSRR, International Journal Impact Factor :3.029 E- ISSN - 2349-6746 ISSN -2349-6738	May 2015
12	Buyers’ Role Play in Readymade Garments: A Study in Madurai City, Tamilnadu, India [First Author]	IJMSRR, International Journal Impact Factor 0.348 E - ISSN - 2349-6746 ISSN -2349-6738	October 2014
13	Online Readymade Garment Purchase: A Study in Madurai City [First Author]	Shanlax International Journal of Commerce (ISSN: 2320-4168)	April 2014
14	An Analytical Study about India’s Foreign Direct Investment [Second Author]	Shanlax International Journal of Arts, Science and Humanities (ISSN: 2321-788X)	April 2014
15	A Study on Customer Satisfaction Towards State Bank of India in Madurai City. [Second Author]	Indo Global Journal of Applied Management Science (ISSN No. 2320- 7892)	April 2014
16	Two Wheeler Service Centres in Madurai City – An Overview [(First Author)]	Shanlax International Journal of Commerce (ISSN: 2320 – 4168)	January 2014
17	Mahalir Thittam: A Superior Source for Women Empowerment – A Study in Madurai District [First Author]	Shanlax International Journal of Arts, Science and Humanities (ISSN: 2321-788X)	October 2013
18	Utilization of Welfare Schemes: A Study of Handloom Cooperative Weavers in Madurai District. [Sole Author]	Shanlax International Journal of Arts, Science and Humanities (ISSN: 2321-788X)	July 2013
19	Socio-economic Status of Women Domestic Workers in Madurai City. [Second Author]	Shanlax International Journal of Arts, Science and Humanities (ISSN: 2321-788X)	July 2013
20	A Study on Customers’ Profile and their Opinion on Two Wheeler Purchases in Madurai City. [Sole Author (15)]	Shanlax International Journal of Economics (ISSN: 2319-961X)	June 2013
21	Customers’ Attitude towards Service Aspects of Domestic Purifiers in Madurai	Shanlax International Journal of Commerce (ISSN: 2320-4168)	April 2013

22	A Study of the Performance of ESI Sickness Benefit Schemes in Madurai District. [Second Author]	The IUP Journal of Management Research (ISSN:0972-5342)	October 2012
23	Impact of Institutional Finance on Women Empowerment: An Empirical Analysis. [Second Author]	SONA Global Management Review (ISSN: 0973-9947)	August 2012
24	Overview of E-Payment System on E-Commerce in India. [Second Author]	International Journal MASIVJ – Bi-Annual Tamilnadu, India ISSN 2454-4558	February 2016
25	Logging into Modern Banking Services: Changed Face of Indian Banking. [Second Author]	International Journal MASIVJ - Bi-Annual Tamilnadu, India ISSN 2454-4558	Dec. – May 2016

#### List of National Publications: 09

Sl. No.	Name of the Article	Name of the Journal	Month & Year of Publication
01	Opinion of Customers on After Sales Service of Water Purifier Industry: A Study in Madurai City. [Sole Author]	Business Plus (ISSN 0975-9336)	December 2013
02	Conditions of Farmers Involved in Uzhavar Santhais in Madurai District [Sole Author]	Kisan World (ISSN: 0971-9229)	September 2013
03	Impact of the Rebate Scheme on the Performance of the Handloom Weavers Cooperatives in Tamilnadu – An Evaluation. [Sole Author]	Indian Cooperative Review (ISSN: 0019-4581)	April 2009
04	Strategy for Handloom Sector: An Evaluation. [Sole Author]	Sothern Economist (ISSN: 0038-4046)	June 2007
05	Customers Opinion on Handloom Products of the Handloom Cooperatives in Madurai District. [Second Author]	Managerial Herald ISBN: 978-93-80686-13-4	July-Dec. 2012
06	Computerization of Rural Postal Life Insurance – A Boon for Rural Savings [Second Author]	SVNC Research Journal ISSN 0976-2949	December 2012
07	A Study on Students Perception towards Broadband Services in Madurai City: An Empirical Study [Second Author]	SVNC Research Journal ISSN 0976-2949	December 2012

08	Working of the Rebate Scheme in the Handloom Cooperatives in Tamilnadu [Sole Author]	Tamilnadu Journal of Cooperation Title No: CJ-03124	February 2009
09	New Insurance Schemes for the Handloom Weavers. [Sole Author]	Tamilnadu Journal of Cooperation Title No: CJ-03124	February 2007

**13) Chapters in Books: Nil**

**14) Other Publications (Proceedings): 29**

Sl. No.	Title	Name of the Edited Book	Name of the Publisher with No.	Month & Year
01	Women Entrepreneurs in India	National Seminar on Paradigm Shift in Indian Economy – Hopes and Challenges	Shanlax International Publications, Madurai UGC Approval No: 44120	February 2018
02	Dr. B.R. Ambedkar's Perspectives on Education	Indian Constitution and Nation building: Vision & Mission of Dr.B.R. Ambedkar	Shanlax International Publications, Madurai Impact Factor: 2.114 ISSN: 2321-788X UGC Approval No: 43960	November 2017
03	Perception of higher Secondary School Teachers towards Total Quality Management in Education	National Seminar on Total Quality Management in Higher Education	Shanlax Publications, Madurai ISBN 819333168 9788193331682	February 2017
04	A Study on Women Empowerment by Self Help Group in Sivaganga District	Innovative Practices in Modern Business (COMMET-2017)	SIGMA Publications, SB Colony, Nanganallur, Chennai-600061	February 2017
05	Green Banking towards Sustainable Development in India [Second Author]	Sustainability for Business: Initiatives, Ideas and Challenges Vol. 1	Mother Teresa Women's University, Kodaikanal-624 102	September 2016
06	Personality Type and Purchase Behaviour to Readymade Garments in Madurai City (Sole Author)	Vol. 1: New Dimensions of Management in the Globalised Era - 2016	Shanlax Publications, Madurai [(938597705-9) (9-789385-977053)]	March 2016

07	A Study on Service Efficiency of Commercial Banks in Madurai District (First Author)	Vol.1: New Dimensions of Management in the Globalised Era - 2016	Shanlax Publications, Madurai [(938597705-9) (9-789385-977053)]	March 2016
08	Role of Indian Readymade Garment Industry in Indian Economy	Strategies for Sustainable Development Practice in Indian Industries	National Edition - Indian Council of Social Science Research (ICSSR)	February 2015
09	Rural Entrepreneurship in India: Challenges and Opportunities	Strategic Integration and Entrepreneurship Innovation	Shanlax International Journal of Commerce (ISSN: 2321-4168)	February 2015
10	Buying Attitude of Institutional Consumers towards Readymade Garments in Madurai City	New Dimensions of Management in the Globalised Era	Shanlax Publications, Madurai (ISBN: 978-93-80657-40-0)	January 2015
11	Customers Satisfaction towards USB Modem Users: A Study in Tirunelveli City	New Dimensions of Management in the Globalised Era	Shanlax Publications, Madurai (ISBN: 978-93-80657-40-0)	January 2015
12	Electronic Banking Services rendered by Canara Bank –A Study in Madurai City [First Author	ICSSR Sponsored Two Day National Conference on Impact of Globalisation on the Prospects of Indian Banking Sector	Shanlax Publications, Madurai (ISBN: 978-93-80657-29-5)	January 2015
13	Green Environment and Youth – A Study on Role of Youth in NSS [Second Author]	Way to Achieve Green Environment	Shanlax Publications, Madurai (ISBN: 978-93-80657-71-4)	October 2014
14	Basics of Productivity Measurement [(Sole Author]	Productivity Enhancement Strategies	Shanlax Publications, Madurai (ISBN: 978-93-80657-60-8)	October 2014
15	Role of Indian Entrepreneurs in Indian Stock Market [First Author]	Entrepreneurial Perspective & Emergences	Entrepreneurship-Cum-Skill Devt. Centre & AIM, Karaikudi (ISBN: 978-93-804002-6-9)	August 2014

16	A Study on Remarriage of Widows among Piramalaikallars [(Sole Author)]	Empowerment of Aboriginal Tribes: Pasumpon Thevar— Champion of the Cause of the Depressed DNTs	Shanlax Publications, Madurai (ISBN: 978-93-80657-27-1)	March 2014
17	A Study on Women Employees in Commercial Banks in Virudhunagar District. [Second Author]	Financial Inclusion – Strength, Weakness and Trend [Sponsored by ICSSR]	Sri Kaleeswari College, Sivakasi (ISBN: 978-93-80530-55-0)	February 2014
18	Implementing Handloom Reservation Act 1985: Way for Rescuing the Handloom Sector. [Sole Author]	Challenges and Changing Scenario in Rural Development	Shanlax Publications, Madurai (ISBN: 978-93-80686-74-5)	March 2014
19	Nehru's Public Sector Undertaking – A Review. [Sole Author]	Nehru's Legacy and Developments in India	Shanlax Publications, Madurai. (ISBN: 97-93-80657-90-5)	March 2013
20	Efficiency of FPAI: With Special Reference to Madurai Branch (1972 –2012) [Sole Author]	Challenges in Health Issues and Public Health Care System in India	Shanlax Publications, Madurai (ISBN: 97-93-80657-98-1)	February 2013
21	Stock Market of India: Emerging Trends. [Second Author]	Research Explorer	Indian Academic Research Association (ISBN: 2250-1940)	February 2013
22	Fiery Oratory and Intellectual Thinking: Pasumpon Thevar – A Second Vivekanandar [Sole Author]	Pasumpon Muthuramalinga Thevar – Multi Faceted Personality	Shanlax Publications, Madurai (ISBN: 978-81-909174-4-5)	January 2013
23	Micro-Finance through Commercial Banks: A Study in Madurai District. [Sole Author]	Inclusive Growth and Women Empowerment	Palani Paramount Publications, Palani (ISBN: 81-85517-89-4)	December 2012
24	Medical Benefit Scheme of the Employees' State Insurance: A Study in Madurai District. [(Second Author)]	Banking and Insurance Vision 2020	Shanlax Publication, Madurai. (ISBN: 978-93-80657-60-8)	January 2012

25	A Study on Students Perception towards Broadband Service in Madurai City: An Empirical Study. [Second Author]	Emerging Trends in Management Practices	Agasthiar Publications, Trichy (ISBN: 978-93-80530-33-8)	March 2011
26	Empowering Rural Women through NGO interventions: A Case Study of WED Trust, Madurai District, TN. [Sole Author]	Women Empowerment in India: Challenges Ahead	Scitech Publications (India) Pvt. Ltd., Chennai (ISBN: 978-81-8371-373-3)	2011
27	Cooptex International – An Export Wing of TN Handloom Weavers Cooperative Society Ltd. [First Author]	Global Marketing Strategies and Practices	Agasthiar Publications, Trichy (ISBN: 978-93-80530-17-8)	October 2010
28	Chi-square Analysis of Handloom Customers on Rebate Scheme in Madurai District. [First Author]	Research Methodology for Researchers in Commerce and Management	Himalaya Publishing House (978-81-8488-894-2)	2010
29	Micro-Credit and Women Empowerment: An Empirical Study in Usilampatti, Madurai Dt. [Sole Author]	People's Participation in Rural Development	UGC-DRS (SAP) Program, Dept. of Rural Development. Studies, M.K. University, Madurai	2009

#### LIST OF BOOKS COMPILED FOR STUDY MATERIAL (03)

Sl. No.	Name of the Book	Name of the Course	Name of the University
01	Human Resource Accounting	MBA	Madurai Kamaraj University, Madurai, Tamilnadu
02	Organisation Theory, Structure and Design	MBA	Madurai Kamaraj University, Madurai, Tamilnadu
03	Human Resource Management and Information System	MBA	Madurai Kamaraj University, Madurai, Tamilnadu

#### LIST OF STUDY MATERIALS / BOOKS REVISED (02)

Sl. No.	Name of the Book	Name of the Course	Name of the University
01	Training and Development	MBA	Madurai Kamaraj University, Madurai, Tamilnadu
02	International Business	MBA	Madurai Kamaraj University, Madurai, Tamilnadu



**15) Books Published: 07**

Sl. No.	Name of the Book	Name of the Publisher	ISBN No.	Year
01	Core Banking Services in Commercial Banks [Second Author]	Shanlax Publications, Madurai	978-93-80686-31-8	March 2015
02	Working of Micro-Credit in Madurai District [Second Author]	Shanlax Publications, Madurai	978-93-80686-80-6	July 2015
03	Handloom Cooperative Schemes in Tamilnadu – A Review [Second Author]	Shanlax Publications, Madurai	9-789380-686265	May 2014
04	Management Concepts [(Sole Author )]	Shanlax Publications, Madurai	9-789380-686738	February 2013
05	Elements of Accounting [Second Author ]	Jayalakshmi Publications, Madurai	987-81- 924922-7-8	2013
06	Entrepreneurship Development [Second Author ]	Shanlax Publications, Madurai	9-789380-686684	March 2012
07	Rebate Scheme for Handloom Cooperatives in Tamilnadu [(Sole Author)]	Shanlax Publications, Madurai	9-789380-686653	October 2011

**16) Presentation in Seminar / Conference:**

International: 24

National: 65

**International: 24**

Sl. No.	Name of the Paper	Sponsored & Organised by	Date
01	Impact of GST on Banking and Insurance Sectors	Dept. of Commerce, Commerce with CA and Business Administration, Vidyaa Giri College of Arts & Science, Pudukkottai, Tamilnadu	05.10.2017
02	Emerging Trends in Global Business	PG & Research Dept. of Commerce, Nehru Memorial College, Trichirappalli	16.02.2016
03	Cashless Payment System in India	Dept. of Commerce (C.A.) K.S.R. College of Arts & Science for Women, Tiruchengode – 637 215	21.01.2016

04	Green Marketing and Sustainable Development	Dept. of Mgt. Studies, Adaikalamatha Institute of Management & Research, Vallam, Thanjavur, TN	01 October 2015
05	Role of Indian Entrepreneurs in Indian Stock Market	Entrepreneurship and Skill Development & Alagappa Institute of Mgt., Karaikudi	07 & 08 August 2014
06	A Study on Customer Satisfaction towards SBI in Madurai City	Sri Ganesh School of Business Management	25 February 2014
07	Awareness of Institutional Consumers towards Readymade Garments in Madurai City	Dr. Zahi Husain College, Ilayangudi, Sivaganagai District	20 February 2014
08	Whither Handloom Sector in the Globalisation?	Dr. Zahi Husain College, Ilayangudi, Sivaganagai District	20 February 2014
09	Strengthening Cooptex International – Need of the Hour in the Globalisation Context	Dr. Zahi Husain College, Ilayangudi, Sivaganagai District	20 February 2014
10	Strategic Significance of Marketing Mix Components on Ready-made Garment Purchase Decisions	IEEE, School of Management, SASTRA, Thanjavur	30 & 31 August 2013
11	A Study on Customers' Attitude towards E-banking in Madurai City	Kongunadu Arts and Science College (Autonomous) Coimbatore	22 August 2013
12	Efficacy of Investors Awareness – An Overview	Bharathidasan University, Trichirappalli, India	05 & 06 January 2013
13	Role of Water Purifying Industry in Health Care	UGC S. Vellaichamy Nadar College, Madurai, India	25 August 2011
14	Two-wheeler Service Centers— A Study in Madurai	UGC S. Vellaichamy Nadar College, Madurai, India	25 August 2011
15	Computerisation of Postal Life Insurance in India	UGC S. Vellaichamy Nadar College, Madurai, India	25 August 2011
16	A Study on Broadband services in India—An Empirical Study	UGC S. Vellaichamy Nadar College, Madurai, India	25 August 2011
17	Performance of Rebate Scheme in Handloom Cooperatives – An Empirical Study in Madurai District	Loyola College, Chennai, India	25 & 26 February 2011

18	Cooptex International – An Export Wing of the Tamilnadu Handloom Weavers’ Cooperative Societies Ltd.	Nehru Institute of Management Studies, Coimbatore, India	08 & 09 October 2010
19	New Perspective for Handloom Sector	Adaikkalamatha Institute of Management, Thanjavur, India	21 & 22 September 2006
20	Evaluation – A Rethinking on Social Relevance	ICSSR C.P.A. College, Bodinayakkanur, TN	21 to 23 February 2006
21	Rebate Scheme in the Handloom Industry— An Evaluation of Cooperatives in Madurai	Tiruppur Kumaran College for Women, Tiruppur, India.	13 February 2006
22	Rebate Subsidy in Handloom Cooperatives – An Evaluation	Adaikkalamatha Institute of Management, Thanjavur, India.	29 & 30 September 2005
23	Business Process Outsourcing in ICICI Bank, Madurai Region	Adaikkalamatha Institute of Management, Thanjavur, India.	27 & 28 September 2004
24	Globalization and Environment: An Implications for India	P.R. Institute of Management, Thanjavur, India.	06 & 07 February 2007

**National: 65**

Sl. No.	Name of the Paper	Sponsored & Organised by	Date
01	Role of ICT on MSME	Department of Commerce, Sri Vidhya College of Arts & Science, Virudhunagar	21.02.2019
02	Digitalization – A Gratitude Map of India	Dept. of Commerce, VLB Janakiammal College of Arts & Science, Coimbatore	24.02.2017
03	Personality Development of the Students – A Study on National Service Scheme	Department of Management Studies, M.K.University, Madurai	03.02.2017
04	Mobile Banking Trends in India	Department of Commerce with Computer Applications Sourashtra College, Madurai	15.03.2016
05	Overview of E-Payment System on E-Commerce in India	Madurai Sivakasi Nadars Pioneer Meeanakshi Women’s College, Poovanthi, Madurai	05.02.2016
06	Women Employees in Commercial Banks in Virudhunagar District	ICSSR Kaliswari College, Sivakasi	17&18 February 2015

07	An Analysis of Services Rendered by Primary Health Centres in Sivagangai District	ICSSR Kaliswari College, Sivakasi	17&18 February 2015
08	Commercial Banks and its Relationship with Human Aspects in Banking	ICSSR Kaliswari College, Sivakasi	17&18 February 2015
09	Rural Entrepreneurship in India: Challenges and Opportunities	Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Madurai	17 February 2015
10	A Study on Women Employees in Commercial Banks in Virudhunagar District	P.G. Department of Commerce (C.A.), Kaliswari College, Sivakasi	25 & 26 February 2014
11	Personality Traits in Thirukkural	Department of Economics, S. Vellaichamy Nadar College, Madurai	06 March 2014
12	Implementing Handloom Reservation Act 1985: Way for Rescuing the Handloom Sector	Department of Economics, Madurai Kamaraj University, Madurai	03 & 04 March 2014
13	Nehru's Public Sector Undertakings – A Review	UGC Madurai Kamaraj University, Madurai	20 March 2013
14	Stock Market of India: Emerging Trends	UGC Raja Serfoji Govt. College, Thanjavur	25 & 26 February 2013
15	Efficiency of Family Planning Association of India: Special Reference to Madurai Branch	Madurai Kamaraj University, Madurai	21 & 22 February 2013
16	Impact of Rural Health for the Economic Development in Tamilnadu	Madurai Kamaraj University, Madurai	21 & 22 February 2013
17	Schemes for Empowerment of Persons with Disabilities	Dept. of Economics, The Madura College, Madurai, Tamilnadu	22 & 23 January 2013
18	Fiery Oratory and Intellectual Thinking: Pasumpon Thevar – A Second Vivekanandar	Madurai Kamaraj University, Madurai	09 January 2013
19	Role of NSS Programme Officers in Preventing HIV/AIDS among Youth through FPAI, Madurai	UGC Gandhigram Rural Institute, Gandhigram	17 & 18 December 2012
20	Micro Finance through Commercial Banks: A Study in Madurai District	UGC SFR College for Women, Sivakasi	14 December 2012
21	Impact of Rebate Scheme on Women Intensive Primary Handloom Weavers Cooperatives in Tamilnadu	Anekant Institute of Management Studies, Baramati District, Pune	31 October 2012

22	Growing Water Purifier Industry in Health Conscious Society –A Review	Kongu Arts & Science College, Coimbatore	29 September 2012
23	Social Responsibility of Business for Peace Building	Madurai Kamaraj University, Madurai, Tamilnadu	24 to 27 March 2012
24	Whither Drinking Water Protection Act	School of Economics, M.K. University, Madurai	28 February 2012
25	Banking Services in Micro Finance	Jamal Mohamed College, Trichirappalli, Tamilnadu	22 February 2012
26	Medical Benefit Scheme of Employees State Insurance	Subbalakshmi Lakshmipathy College of Science, Madurai	24 January 2012
27	Indian Retail Operations: An Overview	UGC Mannar Thirumalai Nayakkar College, Madurai,	24 September 2011
28	Employability Scope for M.Com. Degree Course – An Empirical Study in Colleges Affiliated to M.K.U.	UGC V.V.V. for Women, Virudhunagar, Tamilnadu	22 September 2011
29	Micro Finance and Self Help Group	UGC, S. VellaichamyNadar College, Madurai, Tamilnadu	28 & 29 July 2011
30	New Trends in Human Resource Management	Srinivasa Institute of Technology, Mangalore	13 April 2011
31	Role of Central Coop. Bank in Lending Cash Credit to Handloom Cooperatives in Madurai District	Government Arts College, Paramakudi, Tamilnadu	19 & 20 March 2011
32	Working of Postal Life Insurance with Special Reference to Madurai District	S.Vellaichamy Nadar College, Madurai	17 March 2011
33	A Study on Students' Perception towards Broadband Services in Madurai City	S. Vellaichamy Nadar College, Madurai	17 March 2011
34	Balancing Emotions through Experience	S. Vellaichamy Nadar College of Education, Madurai	05 February 2011
35	Empowering Rural Women through NGO Interventions: A Case Study of WED Trust at Chellampatti, Madurai	UGC – UPA Project Women Empowerment, M.K. University, Madurai	24 & 25 January 2011
36	Computerization of Rural Postal Life Insurance: A Boost for Rural Saving	UGC - UPE Madurai Kamaraj University, Madurai	28 & 29 October 2010

37	Rural Health and Rural Development in India	UGC - UPE Madurai Kamaraj University, Madurai	28 & 29 October 2010
38	Handloom Cluster Scheme in Tamilnadu	V.V.V. College, Virudhunagar, Tamilnadu	26 & 27 August 2010
39	Service Sector and Micro Insurance	M.S.N. Pioneer Meenakshi Women's College, Madurai	26 February 2010
40	Role of Cooperative Auditors	UGC Sourashtra College, Madurai, Tamilnadu	12 & 13 February 2010
41	Schemes and Incentives for Women Entrepreneurs	Fatima College, Madurai, Tamilnadu	29 January 2010
42	Chi-Square Analysis of Handloom Customers on the Rebate Scheme in Madurai District	UGC The SFR College for Women, Sivakasi	05 August 2009
43	Micro credit and Its Impact on Women Empowerment – an Empirical Study in Usilampatti Taluk, Madurai District	UGC - DRS Madurai Kamaraj University, Madurai	22 & 23 January 2009
44	The Value of Teacher-Student Relationship	Yadava College, Madurai	17 September 2008
45	A Study of Rebate Subsidy in the Handloom Cooperatives in Tamilnadu	UGC, Jayaraj Annapackiam College for Women, Periyakulam	06 & 07 March 2008
46	Women Empowerment – with Reference to Handloom Sector in Madurai	Govindammal Aditanar College for Women, Tiruchendur, Tamilnadu	24 & 25 January 2007
47	Insurance Schemes for the Handloom Weavers	Gandhigram Rural University, Tamilnadu.	22 November 2006
48	Strategy Needed for the Handloom Sector	Gandhigram Rural University, Tamilnadu	16 & 17 October 2006
49	CRM in Banking	Periyar University, Salem, Tamilnadu	07 & 08 September 2006
50	Pappapatti Syndrome – The Ground Reality	Annamalai University, Chidambaram, Tamilnadu	05 to 07 April 2006
51	CRM—Process and Implementation	The American College, Madurai, Tamilnadu	01 March 2006

52	Cyber Crime in Financial Institutions: Challenges and Strategies	The Indian Society of Criminology & M.K. University, Madurai	16 to 18 February 2006
53	Consumerism and Handloom Industry—An Evaluation	Bharathidasan University, Trichirappalli, Tamilnadu	11 <sup>th</sup> &12 <sup>th</sup> February 2006
54	Hawala—An Underground Banking System of Terrorism	Annamalai University, Chidambaram, Tamilnadu	8 & 9 February 2006
55	Human Rights and Business Organisations	UGC, Madurai Kamaraj University, Madurai, Tamilnadu	16 & 17 December 2005
56	The Impact of the Rebate Scheme on the Handloom Sector in Madurai District	UGC V.V.V. College for Women, Virudhnagar, Tamilnadu	01 & 02 September 2005
57	The Rebate Scheme and the Handloom Sector in Madurai District	Periyar University, Salem, Tamilnadu	19 & 20 August 2005
58	Opportunities for Technical Textiles in India	P. R. Institute of Management, Ponniah Ramajayam College, Thanjavur, Tamilnadu	25 February 2005
59	Level of Awareness among Mutual Fund Customers in Madurai City	UGC Bharathidasan University, Trichirappalli, Tamilnadu	07 & 08 January 2005
60	Business Process Outsourcing	Navarasam Arts & Science College for Women, Erode, Tamilnadu	26 & 27 December 2004
61	Empowerment of Women through ICT	International School for Dalit Studies, Chennai and Annamalai University, Chidambaram, Tamilnadu	20 & 21 December 2004
62	Performance of Manufacturing Sectors in Tamilnadu	Selvam Arts & Science College, Namakkal, Tamilnadu	02 & 03 October 2004
63	A Case Study of Prospects and Problems of Deepam Mahalir MempattuIyakkam	A.P.A. College for Women, Palani & Arulmigu Palaniandavar College of Arts & Culture, Palani	17 March 2004
64	The Art of Salesmanship in LIC	The American College, Madurai, Tamilnadu	01 & 02 February 2004
65	Knowledge Economy in Globalisation	Government Arts College, Paramakudi, Tamilnadu	22 March 2003

**State / Regional Level (22)**

<b>Sl. No.</b>	<b>Name of the Paper</b>	<b>Sponsored &amp; Organised by</b>	<b>Date</b>
01	Role of Teachers in Quality Enhancement of Higher Education	MUTA IV Academic Conference, Palani, Dindigul District, TN	06-01-2018
02	Job Employability Scope: A Study with regard to M.Com. Degree Courses under M.K.University	MUTA II Academic Conference, Madurai, Tamilnadu	25 January 2014
03	Impact of FDI in Indian Economy	Ananda College, Devakottai, Tamilnadu	11 & 12 December 2013
04.	Empowering Women through Entrepreneurial Development: A Study on Role of Mahalir Thittamin Madurai District	UGC S. Vellaichamy Nadar College, Madurai, TN	22 March 2012
05.	Schemes and Incentives for Women Entrepreneurs	UGC – UPE Project, M.K. University in Collaboration with N.M.S. Sermathai Vasan College for Women, Madurai, TN	17 February 2010
06.	Institutional Support for Women Entrepreneurs	Yadava College, Madurai, Tamilnadu	10 February 2010
07.	Schemes Available for Women Entrepreneurs	UGC – UPE Project, M.K.University in Collaboration with Mangayarkarasi College for Women, Madurai, TN	23 December 2009
08.	Problems of Women Entrepreneurs	UGC – UPE Project, M.K.University in Collaboration with Sourashtra College for Women, Madurai, TN	11 December 2009
09.	Infrastructure Development and Economic Growth of India by LIC	Yadava College, Madurai, Tamilnadu	09 September 2009
10.	Corporate Social Responsibility towards Ecology	Arul Anandar College, Karumathur, Tamilnadu	28 August 2009
11.	The Challenges of the Indian Education System and Career Opportunities	NAAC Sourashtra College, Madurai, Tamilnadu	21 August 2009



12.	Impact of Economic Slowdown: Challenges for Indian Business	M.K. University College, Madurai, Tamilnadu	19 March 2009
13.	ICT & Women empowerment	M.S.S. Wakf Board College, Madurai, Tamilnadu	20 & 21 September 2006
14.	Micro Finance Assistance to Canara Bank to Self Help Groups in Alanganallur, Madurai Dist., TN	S.Vellaichamy Nadar College, Madurai, Tamilnadu	13 & 14 March 2006
15.	Technical textiles—A Remedy for the Handloom Industry	UGC Gandhigram Rural Institute—Deemed University, Gandhigram, TN	29 & 30 March 2006
16.	Impact of Globalisation in the Insurance Sector	UGC Mannar Thirumalai Nayakkar College, Madurai	02 & 03 March 2006
17.	Role of FDI in Banking in India	Mannar Thirumalai Nayakkar College, Madurai, Tamilnadu	14 & 15 October 2005
18.	Micro Finance to SHGs: With Reference to Canara Bank	Rev. Jacob Memorial Christian college, Ambilikai, Dindigul District, TN	21 & 22 September 2005
19.	Globalisation and Outsourcing	Madurai Kamaraj University College, Madurai, Tamilnadu	30 March 2005
20.	Textile Industry and Globalisation	M.K. University College, Madurai, Tamilnadu	29 March 2005
21.	A Study of Problems and Prospects of Handloom Industry in Tamilnadu	Urumu Dhanalakshmi College, Trichirappalli, Tamilnadu	18 & 19 November 2004
22.	Emerging Trends in Financial and Banking Sector in India	Madurai Kamaraj University College, Madurai, Tamilnadu	10 & 11 April 2003

### Intercollegiate Level (03)

Sl. No.	Name of the Paper	Sponsored & Organised by	Date
01	Impact of Economic Slowdown on Commodity Sector	Madurai Kamaraj University College, Madurai, Tamilnadu	19 March 2009
02	Mobile Banking	Lady Doak College, Madurai, Tamilnadu	18 December 2008
03	Dimensions of Rural Development in India	Thiagarajar College, Madurai, Tamilnadu	06 September 2006

**17) Participation in Conference: 04**

<b>Sl. No.</b>	<b>Name of the Seminar / Symposium</b>	<b>Sponsored &amp; Organised by</b>	<b>Date</b>
01	International Conference in Yoga and Alternative Medicine	Institute of Gandhian Studies and Research, Gandhi Memorial Museum, Madurai, Tamil Nadu	27&28 May 2023
02	International Conference on Business Dynamics and Sustainable Development	The American College, School of commerce, Madurai, Tamil Nadu	5&6 January 2023
03	Second World Tamil Epics Research Conference - 2017	M.K.University, Madurai, World Tamil Epics Research Institute, Malaysia, and International Institute of Tamil Studies, Chennai	08.12.2017 09.12.2107 10.12.2017
04	Two-Day National Conference on Dr. Ambedkar's Thoughts on Indian Economy	Department of Econometrics, School of Economics, Madurai Kamaraj University, Madurai	15.10.2018 & 16.10.2018

**18) Participation in Seminar: 54**

<b>Sl. No.</b>	<b>Name of the Seminar / Symposium</b>	<b>Sponsored &amp; Organised by</b>	<b>Date</b>
01	Recent Trends in Digital Marketing in the Global Business	Department of Commerce (SF) Sourashtra College, Madurai, TN	24.02.2017
02	Labourisation	ILO and Vivekananda College, Thiruvudagam, Madurai, Tamilnadu, India.	14.01.1998 15.01.1998
03	One-Day National Seminar on Emerging Issues in Business and Management	P.G. Research Dept. of Commerce, Vivekananda College, Thiruvudagam West, Madurai	23.01.2019
04	ICHR Two-Day National Level Seminar on "Jain's Contribution to Tamil Culture	Dept. of Ancient History, School of Historical Studies, M.K.University, Madurai	16.04.2016
05	Contemporary Issues on International Economics	Dept. of Economics (Centre for Research), Arul Anandar College, Karumathur, Madurai District	12.01.2016
06	Strengthening Women's health Through Micro Finance	Under UGC Autonomy Grant, Department of Economics, S.V.N. College, Madurai	12.03.2015
07	Science, Religion and Society	Indian Institute of Science and Religion, Pune, Ilanthalir Centre Trichirappalli, and The American College, Madurai, TN	01.03.2013

08	Social Justice and Sustainable Development	UGC The Madura College, Madurai, Tamilnadu	22.01.2013 & 23.01.2013
09	The Future of Health Insurance and IT	Meenakshi Mission Hospital College, Madurai, Tamilnadu	31.03. 2012
10	Watershed Development Programmes in TN: Emerging Issues for Environmental Development Perspectives	Madurai Kamaraj University, Madurai, Tamilnadu	28.02. 2012
11	The Impact of Globalisation on Business in India	S. Vellaichamy Nadar College, Madurai, Tamilnadu	24.01.2010
12	Challenges and Opportunities in Indian Banking Industry	Mannar Thirumalai Naicker College, Madurai, Tamilnadu	09.09.2010
13	Indian Agriculture Illusions, Facts and Commercial Implications	Bharatiya Agro Economic Research Centre, Tamilnadu and Vivekananda College, Madurai	11&12.09.2007
14	Nehruvian Policy: Continuity and Change	UGC Madurai Kamaraj University, Madurai, Tamilnadu	28.03.2007
15	Human Rights: The Need for New Perspectives	UGC Madura College, Madurai, Tamilnadu	27 & 28.07.2006
16	The Impact of the Rebate Scheme on the Handloom Sector in Madurai District	UGC V.V.V. College for Women, Virudhunagar, Tamilnadu	01& 02.09.2005
17	Democratic Secular and State Funded Higher Education	MUTA XXIV General Conference, Nagercoil, Tamilnadu	22.09.2018 & 23.09.2018
18	Science and Scientific Outlook	Tamilnadu Science Forum and the Research Advisory Committee of Fatima College,	26.02.2017
19	Impact of Demonetization	UGC-Autonomy Grant Department of Commerce (SF) Sourashtra College, Madurai	24.03.2017
20	A Public Conversation with Students on the Role of Students today in Protecting and Promoting Human Rights in TN	People's Watch Madurai	18.12.2015
21	Foreign Direct Investment in Retail Trade	Mannar Thirumalai Naicker College, Madurai, Tamilnadu	02.02.2013



38	Commerce Meet – 2006	Arul Anandar College, Karumathur, Madurai	06.03.2006
39	International Trade— Procedure & Documents	Saraswathi Narayanan College, Madurai, TN	26.02.2006
40	Property Rights in India	Vivekananda College, Madurai, Tamilnadu	01.02.2003
41	Central Excise and Customs—Procedure and Practice	Vivekananda College, Madurai, Tamilnadu	29.12.2001
42	Resurgent India	Vivekananda College, Madurai, Tamilnadu	22.12.2001
43	Globalization in India	The American College, Madurai, Tamilnadu	26.02.2000
44	Advertisement	Arulmigu Palaniandavar College of Arts & Culture, Palani, TN	25.02.1999
45	Marginal Costing Technique	Yadava College, Madurai, Tamilnadu	02.04.1986
46	Whither Commerce Education	Sourashtra College, Madurai , Tamilnadu	14.10.1985
47	Creation of Top–Class Institutional Facilities in Universities and Colleges	Madurai Kamaraj University, Madurai, Tamilnadu	28.09.2012 & 29.09.2012
48	Emotional Intelligence	Madurai Kamaraj University, Madurai, Tamilnadu	23.11.2010 & 24.11.2010
49	Global Warning: Issue and Actions	Tamilnadu Science Forum & M.K. University, TN	25.08.2008
50	Indian Agriculture at a Cross Roads	Madurai Kamaraj University, Madurai, Tamilnadu	19.02.2007 & 20.02.2007
51	Role of the Universities in Empowering the Weak and Neglected	Madurai Kamaraj University, Madurai, Tamilnadu	14.02.2006
52	Human Resource Development in India	UGC – DRS M.K. University, Madurai, TN	18.01.2006 & 19.01.2006
53	Visiting Professor Lecture III	UGC Madurai Kamaraj University, Madurai, TN	23.09.2005
54	Visiting Professor Lecture Series	UGC Madurai Kamaraj University, Madurai, TN	29.08.2005

### 19) Participation in Workshop: 16

Sl. No.	Name of the Workshop	Sponsored & Organised by	Date
01	Career Prospects in Entertainment Industry: Video & Radio Jockeying, Comparing, News reading, Event Hosting	Fatima College, Madurai, Tamilnadu	15 & 16 Sep. 2008
02	Strengthening of Students Cooperative Stores	FCEI (Forum for Cooperatives in Educational Institutions)	24 April 2006
03	Applications of Statistical Package for Social Sciences in Research	Scott Christian College, Nagarcoil, Tamilnadu	26 & 27 Sep. 2005
04	The Latest Trends and Issues in Social Science Research Methodology	Annamalai University, Chidambaram, Tamilnadu	23 & 24 April 2004
05	Research Methodology in Management	V.V. Vanniaperumal College for Women, Virudhunagar, Tamilnadu	29.08.2011
06	Career Prospects in Mass Media	E.M.G. Yadava College, Madurai, Tamilnadu	06.03.2009
07	Women run ICT Enterprises	Indian Association for Women in IT, Dept. of Public Administration, M.K.U. KINS Foundation, Gandhigram	17 & 18.11.2006
08	Applied Statistics	UGC - Regional Workshop Gandhigram Rural Institute – Deemed University, Tamilnadu	20 & 21.03.2006
09	Goods & Services Tax (GST)	Department of Commerce & Business Administration, Subulakshmi Lakshmipathy College of Sciences, Madurai, Tamilnadu	16.02.2019
10	Goods & Services Tax (GST)	Department of Commerce & Research Centre, Sourashtra College, Madurai, Tamilnadu	28.08.2018
11	Writing for the Radio Serial in Tamil, Sustainable Development	Vigyan Prasar, Dept. of Science & Technology, New Delhi and Dept. of Communication, M.K. University	13.04.2017
12	FDP in Research Methodology for Commerce and Management	S. Vellaichamy Nadar College, Madurai, Tamilnadu	28.08.2004

13	Cost Strategies for Global Market	The American College, Madurai, Tamilnadu	24.08.2001
14	Digital India	Ministry of Electronics and Information Technology, Govt. of India and NSS MKU, Mdu.	21.10.2016
15	Value Addition, Evaluation and Employability Issues	Curriculum Development Cell, Dept. of Management Studies, M.K. University, Madurai, TN	31.08.2016
16	Methods of Applied Statistics for Economists	School of Mathematics, M.K. University, Madurai, Tamilnadu	14.10.2005

**20) Participation in Orientation Programme/ Induction Programme/ Short term Courses:**

Sl. No.	Name of the Course	Sponsored & Organised by	Period
01	Pilot Testing of Facilitators Manual for Capacity Building on Parenting	Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs & Sports, Govt. of India, Sriperumbudur, TN	12-11-2010 to 14-11-2010
02	N.S.S. Summer Mega Camp 2010	Rajive Gandhi National Institute of Youth Development, Ministry of Youth Affairs & Sports, Govt. of India, Sriperumbudur, TN	08-06-2010 to 19-06-010
03	Research Methodology and Computer Applications in Social Sciences Research	ICSSR C.P.A. College, Bodinayakkanur, TheniDist.	18-04-2005 to 29-04-2004
01	One-Day Celebrating Life Training Programme for RRC and NSS Programme Officers	Red Ribbon Club and National Service Scheme, M.K. University, Tamilnadu	10-03-2011
02	Motivation to Voluntary Blood Donation	Red Ribbon Club and National Service Scheme, M.K. University, Tamilnadu	08-08-2011

**21) Participation in Faculty Development Programme: 24****FDP / ORIENTATION / REFRESHER / TRAINING COURSE ATTENDED: 13****Orientation Course (05)**

Sl. No.	Name of the Course	Sponsored & Organised by	Period	Days
01	One Day Orientation Programme on "Professional Courses – CA, CMA, and CS"	Post Graduate and Research Department of Commerce, Vivekananda College, Madurai District	09.09.2016	01
02	One Day Training for RRC Programme Officers	TANSACS, Chennai, NSS & RRC, M.K. University, Madurai	28-02-2005	01
03	Information Technology	UGC, Academic Staff College, Bharathiar University, Coimbatore, TN	03-02-2004 to 01-03-2004	28
04	Orientation Course for NSS Programme Officers	Avinashilingam Deemed University for Women, Coimbatore, Tamilnadu	12-11-2002 to 21-11-2002	10
05	Orientation Programme for College / University Teachers	UGC, Academic Staff College, M.K. University, Madurai, Tamilnadu	01-03-2000 to 28-03-2000	28

**Refresher Course (06)**

Sl. No.	Name of the Course	Sponsored & Organised by	Period	Days
01	Faculty Development Programme on Promotion of API Score and CAS Filing	Tamilnadu State Council for Higher Education Training and Placement Cell & IQAC, Periyar E.V.R. College, Trichirappalli, TN	09.01.2019	01
02	Impact of Corporate Governance and Ethics on Business	UGC Academic Staff College, M.K. Madurai, Tamilnadu	20-11-2012 to 10-12-2012	21
03	Faculty Development Programme in Entrepreneurship	Ministry of S&T, New Delhi, Centre for Entrepreneurship Development, Tamilnadu	21-11-2011 to 03-12-2011	21
04	Refresher Course for NSS Programme Officers	Avinashilingam Deemed University for Women, Coimbatore, Tamilnadu	18-01-2011 to 22-01-2011	05
05	Computer Applications in Commerce	UGC, Academic Staff College, Bharathiar University, Coimbatore, TN	02-11-2004 to 22-11-2004	21
06	Commerce	UGC, Academic Staff College, Pondicherry University, Pondicherry	18-11-1999 to 08-12-1999	21



**21. RESEARCH COLLOQUIUM (02)**

Sl. No.	Name of the Organising Institution	Date
01	Vivekananda College, Thiruvudagam, Madurai District, Tamilnadu	01-09-2012
02	Vivekananda College, Thiruvudagam, Madurai District, Tamilnadu	26-02-2011

**22) Conference/ Seminar/ Workshop Organized: 19**

Sl. No.	Role in the Programme	Name of the Seminar	Sponsored by	Date of Seminar
01	Member, Organising Committee	New Dimensions of Management in the Globalised Era	Dept. of Management Studies, M.K. University, Madurai	29.01.2015 & 30.01.2015
02	Member, Organising Committee	Inter-State Youth Exchange and Home Stay Programme	RGNIYD, Sriperumbudur, Ministry of Youth Affairs & Sports, GOI, NSS – Regional Centre NSS – MKU	14.03.2013 to 23.03.2013
03	Member, Organising Committee	Women Empowerment in India – Challenges Ahead	UGC – UPE Project on Women Empowerment	24.01.2011 & 25.01.2011
04	Programme Coordinator	Discussion on Demonetisation	Nagamalai	16.12.2016
05	Programme Coordinator	One-day State Level Workshop on Formulating the Research Problem	P.G. & Research Dept. of Commerce, Saraswathi Narayanan College, Madurai	30.12.2015
06	Organising Secretary	One-day State Level Workshop on Tamil Language Skill	Dept. of Youth Welfare, Saraswathi Narayanan College, Madurai	03.09.2014
07	Organising Secretary	One-day State Level Seminar on Green Environment and Youth	Tamilnadu State Council for Science & Technology	30.03.2013
08	Member, Organising Committee	Two-Day National Seminar on Women Empowerment in India – Challenges Ahead	UGC – UPE M.K. University, Madurai, TN	24.01.2011 & 25.01.2011
09	Coordinator	FDP on Activity- based Learning and Classroom Management	IQAC, Saraswathi Narayanan College, Madurai	<b>17-08-2019</b>

10	Coordinator	□□□□□□□□□□ □□□□ □□□□ □□□□□□□□ □□□□□□□□□□	□□□□□ □□□□□□□□□□□□ & □□□□□□□ □□□□□□□□ □□□□□□□□	22.03.2017
11	Member – Organising Committee	National Seminar	Dept. of Management Studies, M.K. University, Madurai	29.01.2015 & 30.01.2015
12	Member, Organising Committee	University Level Blood Donation Level Camp	HDFC Bank and NSS, Madurai Kamaraj University, Madurai, TN	04.12.2013
13	Member, Coordinating Committee	University Level Youth Carnival	Dept. of Youth Welfare, M.K. University, Madurai, Tamilnadu	29.07.2010
14	Convener	Seminar on HIV/AIDS Awareness	Dept. of Youth Welfare, Saraswathi Narayanan College, Madurai, TN	14.06.2011
15	Organizer	Workshop on Disasters Management	Saraswathi Narayanan College, Madurai, Tamilnadu	22.09.2012
16	Organizer	Blood Donation	TN State AIDS Control Society, TN State Blood Transfusion Council & NSS, S.N.College, Madurai	22.08.2012
17	Organizer	Seminar on Consumer Awareness	Citizen Consumer Club & Saraswathi Narayanan College, Madurai, TN	24.12.2010
18	Organizer	Seminar on HIV / AIDS Awareness	FPAI, Madurai, & Saraswathi Narayanan College, Madurai, TN	14.06.2011
19	Member, Organising Committee	International Youth Day Celebration Competition	RRC and NSS, M.K. University, Madurai, & DAPCU-TANSACS	11.09.2014

**23) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop: 59**

Sl. No.	Topic	Name of the Course	Name of the Academic Staff College / University	Date
01	Research Report Writing	Refresher Course (Online Mode) on Historical Studies in the Digital Information Era	UGC – ASC, M.K. University, Madurai, Tamilnadu	27-09-2022
02	Diversity and Inclusion at Workplace	Refresher Course in Social Sciences	HRDC, Bharathiar University, Coimbatore, TN	11-01-2022

03	Role of Youth in Nation Building	Orientation – Training Program for YRC Volunteers and Program Officers	Zonal Youth Red Cross, Dept. of Youth Welfare Studies, M.K.U., Madurai, Tamilnadu	06-01-2022
04	Role and Responsibilities of Youth in Social Activities	AICTE Training and Learning (ATAL) Academy sponsored Five Day Online FDP	Ayya Nadar Janaki Ammal College, Sivakasi, Tamilnadu	08.10.2021
05	Let us be Social Change Agent	Refresher Course in Social Sciences	UGC – ASC, M.K. University, Madurai, Tamilnadu	11.12.2020
06	Inclusive Growth at Workplace	Refresher Course in Social Sciences	UGC – ASC, M.K. University, Madurai, Tamilnadu	20.11.2018
07	Diversification and Inclusiveness in the Workplace	Refresher Course in Management	UGC – ASC, M.K. University, Madurai, Tamilnadu	22.11.2018
08	Business Opportunities for Inclusive Growth	Refresher Course in Social Sciences	UGC – ASC, M.K. University, Madurai, Tamilnadu	27.11.2018
09	How to be an effective Teacher?	Orientation Course for Fresh Faculty Members	K.R.College, Kovilpatti	12.08.2018
10	Business Opportunity Guidance and Social Entrepreneurship	Refresher Course	UGC – ASC, M.K. University, Madurai, Tamilnadu	12.03.2018
11	Soft Skills for Career Success	Refresher Course	UGC – ASC, M.K. University, Madurai, Tamilnadu	07.12.2017
12	Personality Development Through Social Service	Orientation for NSS Programme Officers of Higher Secondary Schools	National Service Scheme, Govt. of Tamilnadu held Kalasalingam University, TN	17.08.2017
13	Impact of Ecological Changes in Indian Industrial Sector	UGC	UGC – ASC, M.K. University, Madurai, Tamilnadu	14.11.2016
14	Globalisation and its Impact on Higher Education in India	Orientation Programme	UGC – ASC, M.K. University, Madurai, Tamilnadu	15.11.2015
15	Indian Education System	Orientation Programme	UGC – ASC, College, Bharathiar University, Covai	02.09.2015
16	Indian Education System	Orientation Programme	UGC – ASC, Bharathiar University, Covai	28.05.2015

17	Role of Teachers in Building Personality among the Students	Refresher Course in History	M.K. University, Madurai, Tamilnadu	03.01. 2014
18	Necessity of Special Mental Health Programme for the NSS POs	Mental Health Sensitisation and Consultation Programme	M.K. University Madurai Tamilnadu	07.10. 2014
19	Jobs in Art Industry in India	Refresher Course in Commerce	M.K. University Madurai, Tamilnadu	22.09.2014
20	Problems and Prospects of Rural Development in the Globalisation Era: A Study with regard to Handloom Sector in TN	Refresher Course in Economics	M.K. University Madurai Tamilnadu	13.02.2014
21	Role Teachers in Building Personality among Youth	Refresher Course in History	M.K. University, Madurai, Tamilnadu	06.11.2013
22	Subsidy and its Impact on Indian Economy	Refresher Course in Commerce	M.K. University, Madurai, Tamilnadu	07.03.2013
23	Competency Building of Employees and Executives	Faculty Capacity Building Programme	Sri Saratha Niketan College for Women, Sivagangai District	07.02.2013
24	Celebrating the Life through Personality Development	Refresher Course in History	M.K. University, Madurai, Tamilnadu	21.09.2012
25	Pedagogy of Commerce	One Day Workshop on Teaching Methodology in Commerce	Internal Assurance Cell, Arul Anandar College, Karumathur, Madurai District	13.06.2023
26	Job Interview Skills	UGC Sponsored One-day Workshop on Job Employability Skills	Pope's College, Sawyerpuram, Thoothukudi District	02.03.2020
27	Job Employability Skills	One-day Workshop on Job Employability Skills	PG Department of Computer Applications, Dr.Zakir Husain College, Ilayangudi, Sivagangai District	05.10.2019
28	Business Opportunity Guidance	Entrepreneurship Awareness Programme	Senthamarai College Madurai	25.07.2019
29	Higher Education	Youth Parliament	Nehru Yuvakendra MKU College Madurai	19.05.2019

30	Youth Empowerment	Workshop on Youth Empowerment & Protecting Humanity	S.Vellaichaamy Nadar College, Madurai	27.03.2019
31	Personality Development through Social Service	Orientation programme for NSS Fresher	National Service Scheme, Saraswathi Narayanan College, Madurai	09.08.2018
32	Impact of N.S.S. on Social Services	State Level Workshop on Impact of N.S.S. on Social Services	National Services Scheme of Ayya Nadar Janaki Ammal College, Sivakasi, TN	20.02.2018
33	Procedure Aspect of Floating a Venture	Rajive Gandhi National Level "Trainers of Training Programme on Entrepreneurship Awareness"	Manonmaniam Sundaranar University, Tirunelveli, Dept. of Education (DD&CE)	11.02.2018
34	Business Opportunity Identification and Guidance	Entrepreneurship Development Training Programme	Entrepreneurship Development Cell, Saraswathi Narayanan College, Madurai	04.08.2017
35	Consumer Behaviour	Consumer Behaviour	Institute of Cooperative Management (ICM), Madurai, Tamilnadu	30.08.2017
36	New Challenges on Women Rights	Legal Awareness Programme on Women Related Laws	Dept. of Political Science, M.K.U., Sponsored by National Commission for Women , GOI	28.02.2017
37	Business Opportunity Guidance	Entrepreneurship Development Training Programme	Entrepreneurship Development Cell, Saraswathi Narayanan College, Madurai	30.09.2016
38	Quality Management	New Entrepreneur cum Enterprise Development Scheme (NEEDS)	RUSHET Institute, Madurai	26.08.2016
39	Employability Soft Skills	Induction Programme for the Fresher	Dept. of Management Studies, M.K. University, Madurai	23.08.2016

40	Know Thyself	Orientation Programme for I Year Girl Students	Women Empowerment Cell, Saraswathi Narayanan College, Madurai, TN	05.07.2016
41	Inter-personal Relationship	Summer Workshop for Visually Impaired	National Federation of the Blind, Royal Vision, Madurai	07.04.2016
42	Job Employability Skills	Orientation Programme for NSS Volunteers	NSS & RRC, M.K. University, Madurai	06.03.2016
43	Peer Education	One Day Orientation Programme for RRC Officers and Volunteers	NSS & RRC, M.K. University, Madurai	16.02.2016
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45	Leadership Qualities and Personalities	Induction Training for National Youth Corps	Nehru Yuva Kendra, Madurai	19.12.2015
46	Attitude: An Attribute to Leadership	Workshop on Youth Leadership & Social Development	Nehru Yuva Kendra, Madurai	30.08.2015
47	Attitude Leads to Successful Leadership	Workshop on Leadership Development	S.F.R. College, Sivakasi	25.08.2015
48	Job Employability Skills	Workshop on Employability Skills	Dept. of Mathematics. Govt. Arts College, Melur	27.02.2015
49	Celebrating the Life through Peer Education	One Day RRC Peer Educator Training Programme	NSS & RRC, M.K. University, Madurai	05.02.2015
50	Job Interview Tips	Workshop on Career Guidance & Counseling	Career Guidance & Counseling Cell, SBK College, Aruppukkottai	20.01.2015
51	Job Interview Tips	Workshop on Employability Skills	Fatima College, Madurai	20.12.2014
52	Resource Person Title: Confidence Building	Self-Development of Subordinate Staff	Institute of Coop. Management, Madurai, Tamilnadu	07.03.2012

53	Confidence Building	Personality Development and Self-Development	Institute of Coop. Management, Madurai, Tamilnadu	20.02.2012
54	Emotional Intelligence	Interpersonal Relationship and Service Excellence	Institute of Coop. Management, Madurai, Tamilnadu	09.01.2012
55	Inventory Management	Rural Entrepreneurs development Programme	RUDSET Institute, Madurai, Tamilnadu	15.03.2011
56	Preparation of Balance sheet	Entrepreneurship Development Programme	Tamilnadu Council for Enterprise Development, Madurai	05.07.2011
57	Positive Thinking	Panpattu Payirchi Mugaam	Vivekananda College, Tiruvedagam, Madurai, Tamilnadu	04.04.2010
58	Job Interview Tips	Workshop on UGC Examinations & Job Interview Tips	Saraswathi Narayanan College, Madurai, Tamilnadu	21.01.2010
59	Working Capital Mgt and Break Even Analysis	PMEGP Training Programme	RUDSET Institute Madurai Tamilnadu	28.04.2009

#### **SPEAKER IN THE RADIO PROGRAMME (02)**

<b>Sl. No.</b>	<b>Topic</b>	<b>Name of the Radio Station</b>	<b>Date</b>
01	Personality Development	All India Radio, Madurai	16.04.2016
02	Contribution of Youth for Social Welfare through NSS Programme	GYAN VANI, Madurai Station, Tamilnadu	25-09-2011

#### **SPEAKER IN THE TV (01)**

<b>Sl. No.</b>	<b>Name of TV</b>	<b>Topic</b>	<b>Date</b>
01	MEN TV, Madurai, Tamilnadu	Interview on Transgender Issues	10-11-2010

**RESOURCE PERSON IN THE UGC – NET / SET COACHING (12)**

<b>Sl. No.</b>	<b>Topic</b>	<b>Name of the Institution</b>	<b>Date</b>
01	Teaching Aptitude, Research Aptitude, Higher Education	Subbulakshmi Lakshmipathi College of Science Madurai	April & May 2019
02	Part II & III – Commerce	S.Vellaichamy Nadar College, Madurai Tamilnadu	Dec. 2015
03	Higher Education and Teaching Aptitude	Madurai Kamaraj University, Madurai, Tamilnadu	Oct. 2009 to Till date
04	Teaching Aptitude	Sourashtra College, Madurai, Tamilnadu	26 & 28.2. 2014
05	Higher Education System	Thiagarajar College, Madurai, Tamilnadu	19.02.2013
06	Teaching Aptitude and Higher Education	Saraswathi Narayanan College, Madurai, Tamilnadu	04.04.2012
07	Teaching Aptitude and Higher Education	Vivekananda College, Tiruvedugam, Madurai, Tamilnadu	23.03.2012
08	Higher Education and Teaching Aptitude	Madurai Kamaraj University College, Madurai, Tamilnadu	05.08.2011
09	Higher Education and Teaching Aptitude	E.M.G. Yadava Women's College, Madurai Tamilnadu	28 July 2011
10	Higher Education and Teaching Aptitude	E.M.G. Yadava Women's College, Madurai, TN	01&02.11.2010
11	Teaching Aptitude	E.M.G. Yadava Women's College, Madurai, Tamilnadu	25.10.2010
12	Tips for NET / SET Exam. in the Inaugural Address	NET / SET Inauguration H.K.R.H. College, Uthamapalayam, Tamilnadu	24.09.2010



**24) Other Co-curricular / Administrative Responsibilities:****LIST OF MEMBERSHIP IN ACADEMIC FORUM / ASSOCIATION: (04)**

<b>Sl. No.</b>	<b>Name of the Forum / Association</b>	<b>Period</b>
01	Forum of Commerce Teachers, Madurai	From March 2007
02	Indian School of Social Sciences, Madurai	From August 2013
03	Member, Advisory Committee, N.S.S., M. K. University, Madurai	2010/11 - 2012/13
04	Indian Academic Researchers Association, Trichirappalli (Fellowship No. F003/2019)	From January 2019

**LIST OF MEMBERSHIP IN SOCIAL ORGANISATIONS (3)**

<b>Sl. No.</b>	<b>Name of the Social Organisation</b>	<b>Period</b>
01	Member, Governing Council, Amutham Matriculation Higher Secondary School, Perungudi, Madurai	From 2004 - 2005
02	(a) Member, Family Planning Association of India, Madurai (b) President, Family Planning Association of India, Madurai	From 2011 To 2014 From 2014 To Till date
03	Vasakar Vattam, Gandhi Museum, Madurai	From 2000 To Till date
04	Victoria Edward Hall, Madurai	From 2000 To Till date

**25) Member in Board of Studies: 25**

<b>Sl. No.</b>	<b>Name of the Board and Institution</b>	<b>Nature of Appointment</b>	<b>Period</b>
01	M.Com. Finance Control & Bank Management Madurai Kamaraj University, Madurai	Member, Subject Expert	2019-23
02	Commerce Thiagarajar College, Madurai	Member, Subject Expert	2022-23 & 2023-24
03	B.Com., The Madura College, Madurai	Member, Subject Expert	2019-20
04	B.Com. C.A. Sourashtra College, Madurai	Member, Alumnus	2019-20
05	Corporate Secretaryship – B.Com. Sourashtra College, Madurai	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	2018/19 – 2020/21

06	Commerce – B.Com. Sri S. Ramasamy Naidu Memorial College, Sattur	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	2018/19 – 2020/21
07	Commerce – B.Com. Ayyanadar Janaki Ammal College, Sivakasi	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	31.07.2018 to 30.07.2020
08	Commerce – M.Com. Madurai Kamaraj University, Madurai, Tamilnadu	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	29-05-2018
09	Finance Control and Bank Management (PG), Madurai Kamaraj University, Madurai, Tamilnadu	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	July 2017 to June 2020
10	Commerce – UG Sri Meenakshi Govt. Arts College for Women, Madurai	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	26-12-2017 to 25.12.2019
11	N.S.S. Board, V.V.V. College, Virudgunagar	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	2017/18 & 2018/19
12	Department of Commerce S. Vellaisamy Nadar College Madurai	Subject Expert	2016-17
13	M.Phil. (Commerce), E.M.G. Yadava Womens' College, Madurai	Subject Expert Appointed by Yadava Womens' College, Madurai	2015-16
14	B.Com. C.A., V.V.V. College for Women, Virudhunagar, TN	Subject Expert, Appointed by V.V.V. College for Women, Virudhunagar, Tamilnadu	2014-2015
15	Department of Commerce, Vivekananda College, Thiruvudagam West, Madurai	Subject Expert, Appointed by Vivekananda College, Thiruvudagam West, Madurai	2014-2015
16	Finance and Control and Bank Management (PG), Madurai Kamaraj University	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	01-01-2014 to 31-12-2016
17	Commerce with Computer Applications (UG & PG) Devanga Arts College, Aruppukkottai, VNR District.	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	13-01-2014 to 12-01-2016
18	B.Com. Corporate Secretaryship, Sourashtra College, Madurai	Member, Nominated by M.K. University, Tamilnadu	04-10-2013 to 03-10-2015
19	M.Com. C.A., Sourashtra College, Madurai	Member, Nominated by Sourashtra College, Tamilnadu	2011-12 to Till date
20	B.Com. C.A., Sourashtra College, Madurai	Member, Nominated by Sourashtra College, Tamilnadu	2011-12 to Till date

21	M.Com. C.A., B.Com, and B.Com. C.A., Sri Kaleeswari College	Member, Syllabus Review Committee, Sri Kaleeswari College, Sivakasi	27-08-2011
22	B.Com. C.A., Sri Kaleeswari College, Sivakasi	Member, Nominated by Sri Kaleeswari College, Sivakasi	2012-13 to Till date
23	N.S.S. Board, Sourashtra College, Madurai	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	05-03-2013 to 04-03-2015
24	M.Com. C.A., E.M.G. Yadava Women's College, Madurai	Member, Nominated by Madurai Kamaraj University, Madurai, Tamilnadu	03-09-2013 to 02-09-2015
25	N.S.S. Board, E.M.G. Yadava Women's College, Madurai	Member - Subject Expert by E.M.G. Yadava Women's College, Tamilnadu	2013 / 2014

## 26) Editorial/ Review Board Member:

Editorial Activity/Journal Reviewer

: ASSOCIATE EDITOR,  
Multidisciplinary Research Journal of V.V.V.  
College –Journal for Researchers  
V.V.V. College, Virudhunagar,  
Virudhunagar District.  
(1) Vol. II No.2, Sep. 2015, ISSN:2347- 3967  
(2) Vol. II No.2, Feb. 2015, ISSN:2347- 3967  
(3) Vol. II No.2, Aug. 2014, ISSN:2347- 3967

27) Membership in Professional Bodies:

## **HOLDING POSITIONS / OTHER RESPONSIBILITIES**

Sl. No.	Designation	Name of the Dept. / Organisation	Period
01	Dean	Academic Affairs (Arts), Saraswathi Narayanan College, Madurai-22	From 2014-15 to Till date
02	Coordinator	Department of Youth Welfare, Saraswathi Narayanan College, Madurai, Tamilnadu	From 2007-08 to 2016-17
03	Member	NSS Advisory Committee, Madurai Kamaraj University, Madurai, Tamilnadu	2011-12 & 2012-13
04	Programme Officer	National Service Scheme, Saraswathi Narayanan College, Madurai, Tamilnadu	2003-04 & 2004-05 2007-08 to 2013-14

05	Programme Officer	Red Ribbon Club, Sraraswarhi Narayanan College, Madurai, Tamilnadu	From 2014-15 to 2016-17
06	President	Family Planning Association of India, Madurai Branch Madurai, Tamilnadu	From 2014 To Till Date
07	Member	Governing Council, Amutham Mat. Hr. Secondary School, Perungudim Madurai	From 2014-05 to Till Date
08	Dean	Students' Extension Programmes	2016-17 & 2017-18
09	Hon. Secretary	Family Planning Association of India, Madurai Branch Madurai, Tamilnadu	2017 - 20
10	President	Family Planning Association of India, Madurai Branch Madurai, Tamilnadu	From 2021 -

28) Awards received: 10

#### **LIST OF AWARDS RECEIVED**

1. Received **Global Excellence Life Time Achievement Award 2022-23** in recognition of continuing excellence teaching from Lead Researchers Forum on 11<sup>th</sup> March 2023.
2. Received the **Swami Vivekanandar Award for Best Social Service** from Makkal Valimai Sakya Arakkattaali on 11-01-2022.
3. Received the Honour of Outstanding Educationist for commitment of service to student community and society on the occasion of Global March for Science – 2018, Madurai.
4. Nehru **Best Faculty Award 2017** by Nehru Institute of Management Studies, Nehru Group of Institutions, Coimbatore.
5. Received **MANITHAM (மனிதம்) Award** from Bhrarathi Kannamma Arakkattalai and ITI for best services to Transgender (2016)
6. Received the **State Level Best N.S.S. Programme Officer Award** from the Government of Tamilnadu. (2011)
7. Received the **M.K.U. Best N.S.S. Programme Officer Award** from Madurai Kamaraj University, Madurai, Tamilnadu. (2011)
8. Received the **Madurai Nagar Murasu Award** for motivating youth. (2011)

9. Received the **Best Outgoing Student Award** from Sourashtra College Hostel, Madurai. (1997)

10. Received the **Best Commerce Alumna Award** from Sourashtra College, Madurai. (1996)

**29) Consultancy:**

- I have been serving as a Consultant to Tamilnadu Council for Enterprise development (TACED), Madurai.
- I have been serving as a Consultant to Mathurai Ilakkiya Mandram □□□□ □□□□□□ □□□□□□, Madurai

30) Patents:

31) Any other information:

**Member in the Selection Board for Recruiting Teachers:**

- Sourashtra College, Madurai.
- VHNSN College, Virudhunagar.
- NPA College, Natham, Madurai.
- NPA College, Natham, Madurai.
- Arul Anandar College, Karumathur, Madurai.
- V.V.V. College, Virudhunagar.
- Dr.Zahi Hussain College

**EXTERNAL EXPERT IN ACADEMIC AND ADMINISTRATIVE AUDIT**

- Acted as external expert in Academic and Administrative Audit in the Department of Commerce on 19<sup>th</sup> February 2010 (Wednesday).

**WEBINAR PRESENTATION & PARTICIPATION**

- Online (Webinar) Presentation: 10
- Online (Webinar) Participation: 40
- Online Quiz Participation: 15

- **ACTED AS AN EXTERNAL EXAMINER FOR PHD VIVA-VOCE AND PRE-SUBMISSION VIVA-VOCE**

### **ACTED AS EXTERNAL EXAMINER**

#### **Ph.D. Public Viva-voce Examination (04)**

<b>Sl. No.</b>	<b>Name of the Programme &amp; Role</b>	<b>Role</b>	<b>Sponsored &amp; Organised by</b>	<b>Date</b>
01	Ph.D. Public Viva-voce External Examiner	External Expert	Nehru arts & Science College (An Autonomous Institution Affiliated to Bharathiar University) Coimbatore	15 October 2022
02	Ph.D. Public Viva-voce External Examiner	External Expert	Bharathidasan University, Tiruchirappalli	27 March 2021
03	Ph.D. Public Viva-voce External Examiner	External Expert	Bharathidasan University, Tiruchirappalli	09 January 2021
04	Ph.D. Public Viva-voce External Examiner	External Expert	Mother Theresa Women's University, Kodaikkanal	24 October 2014

#### **Viva-voce for M. Phil. Degree (13)**

<b>Sl. No.</b>	<b>Responsibility</b>	<b>Name of the Examination</b>	<b>Name of the Institution</b>	<b>Date of Examination</b>
01	External Examiner	M. Phil. Commerce Viva-voce	SRI S. Ramasamy Naidu Memorial College, Sattur, Tamilnadu	19.07.2017
02	External Examiner	M. Phil. Management Viva-voce	V.P.M.M. Arts & Science College for Women, Krishnankovil, TN	23.03.2017
03	External Examiner	M. Phil. Commerce Viva-voce	Mother Teresa University, Kodaikanal, Tamilnadu	27.04.2016
04	External Examiner	M. Phil. Commerce Viva-voce	Vivekananda College, Tiruvedagam, Madurai	11.04.2015
05	External Examiner	M. Phil. Commerce Viva-voce	M.K. University, Madurai, Tamilnadu	19.12.2014
06	External Examiner	M. Phil. Commerce Viva-voce	Yadava College, Madurai, Tamilnadu	04.07.2014
07	External Examiner	M.Phil. Commerce Viva-voce	Sourashtra College, Madurai, Tamilnadu	30.05.2014

08	External Examiner	M. Phil. Commerce Viva-voce	Mother Teresa University, Kodaikanal, Tamilnadu	30.04.2014
09	External Examiner	M. Phil. Commerce Viva-voce	Dr. Zakir Hussain College, Ilayangudi, SivagangaiDt., TN	29.08.2012
10	External Examiner	M. Phil. Commerce Viva-voce	Yadava College, Madurai, Tamilnadu	23.12.2011
11	External Examiner	M. Phil. Commerce Viva-voce	Vivekananda College, Tiruvedagam, Madurai	05.05.2011
12	External Examiner	M.Phil. Commerce Viva-voce	Sourashtra College, Madurai, Tamilnadu	22.10.2010
13	External Examiner	M. Phil. Commerce Viva-voce	S.Vellaichamy Nadar College, Madurai, TN	02.04.2010

#### Viva-Voce for M.Com. Degree (04)

Sl. No.	Responsibility	Name of the Examination	Name of the Institution	Date of Examination
01	External Examiner	M.Com. Viva-voce	Mother Teresa University, Kodaikanal, Tamilnadu	15.04.2016
02	External Examiner	M.Com. Viva-voce	Mother Teresa University, Kodaikanal, Tamilnadu	15.04.2015
03	External Examiner	M.Com. Viva-voce	Vivekananda College, Tiruvedagam, Madurai	11.04.2015
04	External Examiner	M.Com. Viva-voce	S. Vellaichamy Nadar College, Madurai, TN	17.04.2013

#### Viva-voce for M.B.A. Degree

Sl. No.	Responsibility	Name of the Examination	Name of the Institution	Date of Examination
01	External Examiner	M.B.A. Viva-voce	Institute of Cooperative Management (ICM), Madurai	13.05.2015

### Viva-voce for B.B.A. Degree

Sl. No.	Responsibility	Name of the Examination	Name of the Institution	Date of Examination
01	External Examiner	B.B.A. Viva-voce	A.K.D. Dharma Raja Women's College, Rajapalayam, TN	26.03.2015

#### • Research Colloquium / External Expert for Pre-submission Viva-voce (05)

Sl. No.	Name of the Programme & Role	Role	Sponsored & Organised by	Date
01	Research Colloquium – IV	Chairperson	P.G. & Research Dept. of Commerce, Vivekananda College, Madurai, Tamilnadu	08.07.2017
02	Ph.D. Pre-submission Viva-voce	External Expert	V.V. Vanniyaperumal College, Virudhunagar, Tamilnadu	24.06.2015
03	Research Colloquium – VII	Chairperson	P.G. & Research Dept. of Commerce, Vivekananda College, Madurai, Tamilnadu	12.07.2014
04	Ph.D. Pre-submission Viva-voce External Examiner	External Expert	V.V. Vanniyaperumal College, Virudhunagar, Tamilnadu	07.07.2014
05	Ph.D. Full-time Research Scholar Selection Committee	Subject Expert	S.F.R. College, Sivakasi, Tamilnadu	07.08.2010

#### • EXAMINERSHIP:

Sl. No.	Nature of Appointment	Name of the Course	Name of the Institution	Period of Service
01	Chairman	M.Com. (C.A.)	Alagappa University, Kraikudi, Tamilnadu	From January 2018 to till date
02	Chairman	B.B.A.(Banking)	Alagappa University, Kraikudi, Tamilnadu	From January 2020 to till date
03	Chairman	P.G.D. (PM&IR)	Alagappa University, Kraikudi, Tamilnadu	From January 2020 to till date



**ADDRESSED IN THE COMMERCE AND OTHER ASSOCIATIONS (23)**

<b>Sl. No.</b>	<b>Topic</b>	<b>Name of the Programme</b>	<b>Name of the Institution</b>	<b>Date</b>
01	Business Opportunity Guidance	Seminar	Pasumpon Muthramalinga Thevar College, Usilampatti, Madurai District	28.09.2020
02	Confidence: The key for success	Commerce Association Meeting	Madurai Kamaraj University College, Kappalur, Tirumangalam	12.09.2019
03	Valedictory Address	Valedictory Function of NET/SET Coaching	Federation of Royal Commerce Faculty Association, Madurai	10.06.2019
04	Know Thyself	B.B.A. Association Meet	Senthamarai College of Arts & Science, Madurai	08.08.2017
05	Job Employability Skills	U.G. Commerce Association Meet	P.M.T. College, Usilampatti Madurai District	24.03.2017
06	Job Interview Tips	U.G. Commerce Association Meet	Govt. Arts College for Women, Nilakkottai, Dindigul District	16.03.2017
07	Research Report Writing	P.G. Commerce Association Meet	V.P.M.M. College for Women, Krishnankovil	04.03.2017
08	Job Employability Skills	U.G. Commerce Association Meet	V.P.M.M. College for Women, Krishnankovil	04.03.2017
09	Job Employability Skills	U.G. Commerce Association Meet	Sri Meenakshi Govt. College for Women, Madurai	05.12.2016
10	Modern Trends in Commerce	Special Talk	Sourashtra College, Madurai	29.01.2016
11	Job Employability Skills	BBA Association Meet	E.M.G. Yadava College for Women, Madurai	27.01.2016
12	Job Interview Tips	Commerce Association Meet	R.D. Government Arts College, Sivagangai	15.12.2015
13	Personality Development: Key to Success	History Association Meet	E.M.G. Yadava College, Madurai	30.12.2014
14	Research Methodology	Commerce Association Meet	A.K.D. Dharma Raja Women's College,	01.03.2014

		2014	Rajapalayam	
15	Personnel Excellence	Valedictory Function, Commerce Association	P.M.T. College, Usilampatti, Madurai District	02.05.2013
16	Job Interview Tips	Commerce (C.A.) Association	Sri Kaleeswari College, Sivakasi, Tamilnadu	21.08.2012
17	Employability Skills for Youth	Guest Lecture Programme	Commerce Association Meeting, P.M.T. College, Usilampatti,	12.01.2012
18	Job Avenues and Interview Techniques	Invitee Lecture Programme	Arul Anandar College, Karumathur, Madurai District	09.08.2011
19	Employability Skills	Commerce Association Meeting	S.F.R. College for Women, Sivakasi	03.12.2010
20	Employability Skills	Zoology Association Meeting	Sri Meenakshi Govt. College for Women, Madurai	13.10.2010
21	Scope for +2 Commerce Students	Commerce Association	Govt. Hr. Sec. School, Chekkanurani, Madurai, Tamilnadu	25.07.2010
22	How to face an Interview?	Commerce Association Meeting	Sourashtra College, Madurai Tamilnadu	01.10.2009
23	Career Opportunities for the Students of Commerce	Guest Lecture Programme	Arul Anandar College, Karumathur, Madurai District, Tamilnadu	15.09.2006

### **GUEST LECTURES DELIVERED (37)**

<b>Sl. No.</b>	<b>Topic</b>	<b>Name of the Institution</b>	<b>Date</b>
01	Job Employability Skills	Dept. of Commerce with Corporate Secretaryship, Mannar Thirumalai Naicker College, Madurai	30-01-2023
02	Fire must burn	S.F.R.College, Sivakasi	30.3.2019
03	The Most Prosperous Future of Students	Bagavan Shree Ramakrishna Matric Hr. Sec. School, Hosur	03.01.2019
04	Business Opportunity Guidance	Dept. of B.B.A., A.K.D. Dharma Raja College, Rajapalayam, Tamilnadu	26.12.2018



21	Job Employability Skills	S.Vellaichamy Nadar College, Madurai, Tamilnadu	05.03.2013
22	CRM Ethics	A.K.D. Dharma Raja College, Rajapalayam, Tamilnadu	17.03.2012
23	Employability Skills for Youth	Commerce Association Meeting, P.M.T. College, Usilampatti, Madurai District	12.01.2012
24	Employability Skills	Syed Ammal Arts and Science College, Ramanathapuram, Tamilnadu	24.09.2011
25	Employability Skills	S.F.R. College, Sivakasi Tamilnadu	21.09.2011
26	Job Opportunity to Commerce Graduates	Syed Ammal Arts and Science College, Ramanathapuram, Tamilnadu	04.04.2011
27	Higher Education	E.M.G. Yadava Women's College, Madurai, Tamilnadu	28.08.2011
28	Research Report Writing	Institute of Cooperative Management, Madurai, Tamilnadu	12.02.2011
29	Employability Skills & Interview Tips	Dr. Zakir Hussain College, Ilayangudi, Sivagangai District, Tamilnadu	06.02.2011
30	Employability Skills	A.K.D. Dharma Raja Women's College, Rajapalayam, Tamilnadu	05.01.2011
31	The Art of Writing Research Report	Nehru Institute of Management Studies, Coimbatore, Tamilnadu	07.08.2010
32	Tips of Employment	NSS Special Camp Fatima College, Madurai, Tamilnadu	29.12.2010
33	Employability Skills	V.P.M.M. Arts & Science College for Women, Krishnankovil, Virudhunagar	06.08.2010
34	Job Interview Tips	E.M.G. Yadava Women's College, Madurai, Tamilnadu	10 February 2010
35	Job Interview Tips	School of Economics, Madurai Kamaraj University, Madurai, Tamilnadu	21.03.2007
36	Job Interview Tips	S. Vellaichamy Nadar College, Madurai, Tamilnadu	19.13.2006

37	Tips to Win Interview	P.M.T. Thevar College, Usilampatti, Madurai, Tamilnadu	08.03.2006
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**LIST OF SPECIAL / INAUGURAL / ORIENTATION ADDRESS /  
CHIEF GUEST ADDRESS (74)**

Sl. No.	Topic	Name of the Programme	Name of the Institution	Date
01	Presidential Address	144 <sup>th</sup> Helen Keller Day	Royal Vision	05.07.2023
02	Believe in Yourself	Orientation Programme for Freshers	Sri Kaleeswari College Sivakasi	10.07.2019
03	Personal Excellence	Orientation Programme for Freshers	M.K.U. College Sathur Virudhunagar District	10.07.2019
04	Special Address	Orientation Programme for Freshers	K.R.College of Arts & Science, Kovilpatti, Thoothukudi District	20.06.2019
05	Presidential Address	Free Sapling Distribution to MKU Middle School Students	Tamil Nadu Science Forum, Nagamalai Branch	10.06.2019
06	Special Address	Sports Ground Handover Ceremony	FPAI, Madurai and HCL Foundation	10.06.2019
07	Felicitation Address	Prize Distribution of Summer Camp for Corporation School Students	FPAI, Madurai and HCL Foundation	01.06.2019
08	Chief Guest Address	Inauguration of Peter Drucker Commerce Association	PG & Research Dept. of Commerce, Rajapalayam Rajus' College, Rajapalayam	24.10.2018
09	Chief Guest Address	Inauguration of Commerce (C.A.) Association	Theni Kammavar College of Arts & Science, Theni	11.09.2018
10	Chief Guest Address	48 <sup>th</sup> PTA Meeting	PTA, Sourashtra Girls Hr. Sec. School, Madurai	28.10.2017
11	Presidential Address	Comprehensive Sexuality Education	Family Planning Association of India, Madurai Branch	25.10.2017
13.	Special Address	World White Cane (Safety) Day	Royal Vision and Shaksham Madurai	15.10.2017

14	Special Address	Debate on Education and Health	Nehru Yuva Kendra, Valayankulam, Madurai	08.10.2017
14	Independence Day Address	71 <sup>st</sup> Independence Day Celebrations	V.P.M.M. Group of Institutions, Srivilliputtur	15.08.2017
15	Felicitation Address	Orientation Programme Freshers	The Institute of Cost and Management Accountant of India, Madurai Chapter	04.08.2017
16	68 <sup>th</sup> Foundation Day Address	68 <sup>th</sup> Foundation Day Celebration	Family Planning Association of India, Madurai Branch	22.07.2017
17	Inaugural Address	Inauguration of Commerce Association	Sri S. Ramasamy Naidu Memorial College, Sattur	19.07.2017
18	Special Address	Annual Day	Madurai Printers Association, Madurai	01.05.2017
19	Chief Guest Address	Annual Day	K.L.N. Vidyalaya, K.L.N. Group of Institutions, Madurai	29.03.2017
20	Inaugural Address	Vive-com (Inter-collegiate Competition)	Dept. of Commerce, Vivekananda College, Madurai District	14.03.2017
21	Felicitation Address	State Level Volley Ball Tournament for Visually Challenged	Royal Vision, Madurai	25.12.2016
22	Chief Guest Address	World White Cane Day	Sksham and Royal Vision, Madurai	15.10.2016
23	Chief Guest Address	Orientation and World Literacy Day	V.H.N.S.N. College, Virudhunagar	08.09.2016
24	Chief Guest Address	Inauguration of N.S.S. Activities	E.M.G. Yadava Womens' College, Madurai	27.07.2016
25	Chief Guest Address	Annual Day	Good Luck Matriculation Hr. Sec. School, Madurai	12.02.2016
26	Felicitation Address	Gandhi Jeyanthi Celebration	Centre for Gandhian Studies S. N. College, Madurai	09 October 2015
27	Felicitation Address	Inauguration of Course for Competitive Exams for Blinds	Royal Vision, Madurai	07 September 2015

28	Valedictory Address	Inter-collegiate Commerce Quest	Dept. of Commerce, Vivekananda College, Madurai District	05 September 2015
29	Valedictory Address	International Youth Day	RRC, M.K. University, Madurai	12 August 2015
30	Chief Guest Address	Inauguration of B.Com. E-Com. Association	V.V.V. College for Women, Virudhunagar	03 August 2015
31	Valedictory address	International Yoga Day	National Service Scheme, M.K. University, Madurai	21 June 2015
32	Special Address	Celebration of Birth Anniversary of LalaLajpath Rai	N.M.R. Subbaraman College for Women, Madurai	11 December 2014
33	Felicitation Address	Celebration of World Literacy Day	Fatima College, Madurai	17 October 2014
34	Chief Guest Address	Inauguration of B.Com (C.A.) Association	S.VellaichamyNadar College, Madurai	19 Sep. 2014
35	Chief Guest Address	Inauguration of B.Com. & B.Com (C.A.) Association	SLS.MAVMM. Ayira Vaisar College, Madurai	29 August 2014
36	Special Address	Celebration of Birth Anniversary of Lala Lajpath Rai	N.M.R. Subbaraman College for Women, Madurai	11 December 2014
37	Chief Guest Address	Inauguration of Part-V Activities	Fatima College, Madurai	24 July 2014
38	Chief Guest Address	Inauguration of B.B.A. Association	Lady Doak College, Madurai	21 July 2014
39	Chief Guest Address	Inauguration of P.G. Commerce Association	V.V.V. College, Virudhunagar, Tamilnadu	19 July 2014
40	Chief Guest Address	Kamarajar 112 <sup>th</sup> Birth Anniversary Celebration and Inauguration of All Associations	St. Annes Girls Higher Secondary School, Perungudi, Madurai	15 July 2014
41	Valedictory Address	Valediction of Multi-Phone Service Training Programme	RUDSET Institute, Madurai, Tamilnadu	27 June 2014

42	Special Address	Inauguration of NSS Special Camp	Arul Anandar College, Karumathur, Tamilnadu	12 February 2014
43	Felicitation Address	Inauguration of NSS Special Camp	P.M.T.College, Usilampatti, Madurai District, Tamilnadu	06 February 2014
44	Felicitation Address	FPAI Foundation Day & World Population Day	Family Planning Association of India, Madurai, Tamilnadu	23 July 2013
45	Felicitation Address	Inauguration of Green Mission	Green Mission, Thirunagar, Madurai, Tamilnadu	21 April 2013
46	Special Address on Peer Educators	One-day Meeting for Red Ribbon Club	M.K. University College, Madurai, Tamilnadu	19 October 2012
47	Inaugural Address	Red Ribbon Club Inauguration	A.S. College of Education, Kannanur, Madurai District, TN	10 May 2012
48	Special Address	Street Theatre Workshop for RRC Volunteers	R.R.C. & N.S.S. M.K.University, Madurai, Tamilnadu	14 March 2012
49	Special address on Soft Skills	Inauguration NSS Special Camp	S.R.N.M. College, Sattur, Virudhunagar District, Tamilnadu	14 March 2012
50	Felicitation Address	International Women's Day	Saraswathi Narayanan College, Madurai, Tamilnadu	08 March 2012
51	Felicitation Address	World Aids Day 2011 - Campaign	FPAI, Madurai, Tamilnadu	01 December 2011
52	Special Address	NSS Day Celebration	Arul Anandar College, Karumathur, Madurai District, Tamilnadu	24 September 2011
53	Judge for events, Special Address and Prize Distribution	Insurance Week Celebrations	Life Insurance Corporation of India, Madurai, Tamilnadu	05 September 2011
54	Inaugural Address	Medical Camp	FPAI, Madurai, Tamilnadu	02 September 2011
55	Chief Guest Address and Prize Distribution	Art and Science Association	R.C. Little Flower Girl's Hr. Sec. School, Usilampatti, Madurai.	23 August 2011
56	Role of Volunteers	FPAI's Foundation Day	FPAI, Madurai	22 July 2011
57	Special Address	NSS DAY	Syed Hameedha Arts & Science College, Kilakkarai, Ramnad	04 April 2011



58	Voting Rights	Part V Valedictory Function	Fatima College, Madurai, Tamilnadu	31 March 2011
59	Resource Person	One Day Orientation Programme for NSS Volunteers	NSS M.K. University, Madurai, Tamilnadu	09 March 2011
60	Women's Day Address	Women's Day Celebration	V.P.M.M. Arts & Science College, Krishnankovil, Virudhunagar District	08 March 2011
61	Inaugural Address	International Women's Day	Saraswathi Narayanan College, Madurai, Tamilnadu	08 March 2011
62	Orientation Address	Orientation for First years with parents	SLS-M.A.V.M.M. Ayira Vaisyar College, Madurai, Tamilnadu	11 July 2011
63	Awareness on HIV/AIDS among Staff of FPAI	One-Day Seminar on HIV/AIDS	FPAI, Madurai, Tamilnadu	25 June 2011
64	Inaugural Address	Advanced Beautician Skill-up Training Program	RUDSET Institute, Madurai, Tamilnadu	15 March 2011
65	Role of RRC & NSS POs in Blood Donation Awareness among the Students	Celebrating Life Training Program for RRC & NSS POs	NSS & RRC, Madurai Kamaraj University, Madurai, Tamilnadu	11 March 2011
66	Personality Development	Orientation Programme for NSS Volunteers	Madurai Kamaraj University, Madurai, Tamilnadu	09 March 2011
67	Role of Teachers in Capacity Building of Students	Teachers Day 2010	SET/NET Coaching Centre, M.K. University, Madurai	05 September 2010
68	Inaugural Address	'C' Zone Sports Meet	Govt. High School, K.Perumalpatti, Madurai District	17 August 2010
69	Role of Youth in Social Services	Inauguration of Part - V Activities	Fatima College, Madurai, Tamilnadu	15 July 2010
70	Resource Person Title: Interview Tips	Planning Forum	The Madura College, Madurai, Tamilnadu	26 March 2010
71	Financial Analysis and Management	Training for Potential Entrepreneurs	TACED, Tamilnadu Council for Enterprise Development, Madurai	21 May 2009
72	Working Capital Management and Break-even Analysis	PMEGP Training Programme	RUDSET Institute, Madurai, Tamilnadu	05 April 2009

73	Career Guidance and Counseling	Career Guidance and Counseling	Govt. Hr. Sec. School, Vikkiramangalam, Madurai District	30 September 2010
74	Special Address & Prize Distribution	Parents - Teachers Association Function	Govt. High School, K. Perumalpatti, Madurai District	13 June 2009

**RESOURCE PERSON FOR NSS – REGULAR, SPECIAL CAMP AND NSS DAY CELEBRATION (54)**

Sl. No.	Topic	Name of the Programme	Name of the Institution	Date
01	Chief Guest Address	NSS DAY Celebration	Jeyaraj Anapackiam College for women, Periyakulam	23.09.2022
02	Inaugural Address	Inauguration of NSS Activities	Saraswathi Narayanan College Madurai	07.08.2019
03	Orientation Address	Orientation Address for NSS Volunteers	National Service Scheme, MTN College, Madurai	14.08.2019
04	□□□□ □□□□□□□□□□ □□□□ □□□□□□□□	NSS Orientation	NSS, The Madura College, Madurai	26.9.2018
05	Personal Excellence through NSS Activities	NSS Special Camp	Saraswathi Narayanan College, Madurai	14.03.017
06	Scope for Girls in Higher Education	NSS Special Camp	NSS Mannar Thirumalai Nayakkar College, Madurai.	13.03.2017
07	Personality Development through NSS	NSS Special Camp	Arul Anandar Collge, Karumathur, Madurai	25.12.2016
08	Special Address	NSS Day Celebration-2016	Arul Anandar Collge, Karumathur, Madurai	24.09.2016
09	Importance of Gaining Soft Skills	NSS Special Camp	Saraswathi Naraynaan College, Madurai	13.03.2016
10	Inaugural Address	NSS Special Camp	Saraswathi Naraynaan College, Madurai	13.03.2016
11	Inaugural Address	NSS Special Camp	Sourastra College for Women, Madurai	11.03.2016
12	Special Address	NSS Special Camp	NSS, Fatima college, Madurai	09.03.2016

13	Special Address	Tips for Competitive Examination	Saraswathi Narayanan College, Madurai	07 September 2015
14	Role & Responsibilities of Volunteers	NSS Orientation Programme for Freshers	NSS, Saraswathi Narayanan College, Madurai	13 August 2015
15	Functioning of NSS	NSS Orientation Programme for Freshers	NSS Mannar Thirumalai Nayakkar College, Madurai.	15 July 2015
16	Felicitation Address	Awareness Campaign on Against Drug Abuse and Illicit Trafficking	YRC & NSS Saraswathi Narayanan College, Madurai	13 July 2015
17	Tips for Job Interview	NSS Special Camp	P.K.N. College, Thirumangalam, Madurai	24 January 2015
18	Personality Development	Soft Skills Training	Saraswathi Narayanan College, Madurai	31 December 2014
19	Orientation Address	NSS Orientation Programme for Freshers	Semathai Vasan College, Madurai	12 September 2014
20	Field Work	NSS Special Camp	MKU College, Thirumangalam, Tamilnadu	29 March 2014
21	Health and Hygiene	NSS Special Camp	Fatima College, Madurai, Tamilnadu	11 March 2014
22	Developing Employability Skills	NSS Special Camp	Sourashtra College, Madurai, Tamilnadu	28 February 2013
23	Developing Employability Skills	NSS Special Camp	Sourashtra College, Madurai, Tamilnadu	28 February 2013
24	Personality through Social Service	NSS Special Camp	Sourashtra College, Madurai, Tamilnadu	26 February 2013
25	Positive Thinking	NSS Special Camp	Arulmigu Kalasalingam Arts & Science College, Krishnankovil	17 January 2013
26	Personality Development	NSS Special Camp	Gandhi Niketan K. Venkatachalapathy HSS, T.Kalluppatti	28 September 2012
27	Special Address	NSS DAY Celebration	Arul Anandar College, Karumathur, Madurai	24 September 2012

28	Personality Development	NSS Special Camp	Subbulakshmi Lakshmipathi Science College, Madurai	21 March 2012
29	Celebrating the Life	NSS Special Camp	Sourashtra College, Madurai, Tamilnadu	20 March 2012
30	Special Address	Inauguration of NSS Special Camp	S.R.N.M. College, Sattur, Virudhunagar District, Tamilnadu	14 March 2012
31	Felicitation Address	International Women's Day	Women's Forum Saraswathi Narayanan College, Madurai	08 March 2012
32	Inaugural Address	NSS Special Camp	M.K. University College, Sattur, Virudhunagar District	08 February 2012
33	Time Management	NSS Special Camp	S. Vellaichamy Nadar College, Madurai, Tamilnadu	05 February 2012
34	Personality Development through Social Service	One-Day Orientation Program for NSS Program Officers	National Service Scheme, M.K. University, Madurai, Tamilnadu	25 January 2012
35	Social Responsibilities of Volunteers	NSS Special Camp	Sourashtra College, Madurai, Tamilnadu	04 January 2012
36	Contribution of NSS Volunteers in Society	NSS Special Camp	Sourashtra College, Madurai, Tamilnadu	03 January 2012
37	Developing Self Confidence	NSS Special Camp	Arulmigu Kalasalingam Arts & Science College, Krishnankovil	04 December 2011
38	Employability Skills	NSS Special Camp	V.P.M.M. College of Arts & Science, Krishnankovil, Virudhunagar District	31 December 2011
39	Introductory Address	Awareness Programme on 'Silk'	Consumer Citizen Club Saraswathi Narayanan College, Madurai	21 October 2011
40	Concluding Remarks	One Day Camp on Disaster Management	NSS Saraswathi Narayanan College, Madurai	26 September 2011
41	Felicitation Address	Inauguration of NSS Special Camp	Madura College, Madurai, Tamilnadu	18 September 2011
42	Inaugural Address	Inauguration of NSS Special Camp	Vivekananda College, Tiruvedagam, Madurai, Tamilnadu	15 May 2011

43	NSS DAY Address	NSS DAY Celebration	Syed Hameedha Arts and Science College, Ramanathapuram, TN	04 April 2011
43	Orientation Address	Orientation Programme for Freshers	M.K. University College, Sattur, Virudhunar District, TN	12 August 2011
44	Soft Skills	Orientation for N.S.S. Volunteers	Mangayarkarasi College of Arts & Science for Women, Madurai, Tamilnadu	19 August 2011
45	Regular Activities of N.S.S.	Orientation for First Year Volunteers	Sermathai Vasan College for Women, Madurai, Tamilnadu	05 July 2011
46	Personality Development	NSS Special Camp	V.P.M.M. Arts & Science College for Women, Krishnankovil	12 February 2011
47	How to face an interview?	NSS Special Camp	Sourashtra College, Madurai Tamilnadu	02 February 2011
48	Felicitation Address	NSS Special Camp	Arul Anandar College, Karumathur, Madurai, Tamilnadu	16 January 2011
49	Valedictory Address	NSS, Valedictory Function	Sourashtra College, Madurai	14 January 2011
50	Job Employability Skills	NSS Special Camp	S. Vellaichamy Nadar College, Madurai, Tamilnadu	06 January 2011
51	How to face an Interview?	NSS Special Camp	Sourashtra College, Madurai, Tamilnadu	30 December 2010
52	Tips of Employment	NSS Special Camp	NSS Special Camp Fatima College, Madurai, Tamilnadu	29 December 2010
53	Self-Employment and Entrepreneurial Development	NSS Special Camp	NSS Special Camp Fatima College, Madurai, Tamilnadu	28 December 2010
54	How to face interview?	NSS Special Camp	M.T.N. College, Madurai, Tamilnadu	27 December 2009

## DELIVERED VALEDICTORY ADDRESS

### National Level Seminar: (02)

Sl. No.	Topic	Name of the Programme	Name of the Institution	Date
01	Emerging Trends in Indian Economy and Trade	National Seminar	Dept. of Commerce, S.R.N.M. College, Sattur – 626 203	16.03.2020
01	Innovation in Banking Sector	National Seminar	Dept. of Commerce in Collaboration with Sivakasi Branch of Institute of Chartered Accountants of India	02.03.2019
02	New Frontier in Business, Management and Technology	National Seminar	P.G. Department of Commerce with Computer Applications, Ananda College, Devakottai	20.02.2019

## DELIVERED IN TECHICAL SESSION

### International Seminar: (04)

Sl. No.	Topic	Name of the Programme	Name of the Institution	Date
01	Global Marketing	International Seminar	Dept. of Commerce Government Arts College, Melur, Madurai District	22.08.2019
02	Emerging Trends in Entrepreneurship	International Conference	Dept. of Management Studies, Madurai Kamaraj University College, Madurai	30.09.2019
03	Innovation in Banking Sector	National Seminar	Dept. of Commerce in Collaboration with Sivakasi Branch of Institute of Chartered Accountants of India	02.03.2019
04	New Frontier in Business, Management and Technology	National Seminar	P.G. Department of Commerce with Computer Applications, Ananda College, Devakottai	20.02.2019

## Moderator in National Seminar (02)

Sl. No.	Topic	Name of the Programme	Name of the Institution	Date
01	Impact of GST on Service Sector	National Seminar	The Research Centre of Commerce, The Fatima College, Madurai	08.08.2019
02	Emerging Trends in Entrepreneurship	International Conference	Dept. of Management Studies, Madurai Kamaraj University College, Madurai	30.09.2019

## DELIVERED CONVOCATION ADDRESS

Sl. No.	Grade	Name of the Institution	Date
01	Kindergarten	Infant Jesus Matriculation Higher Secondary School, Devakottai, Sivaganga District	02.03.2019

## Online Presentation

Sl. No.	Topic	Name of the Programme	Name of the Institution	Date
01	Interview Skills	Career Guidance Programme	PG & Research Dept of Commerce and Commerce C.A., Vivekananda College, Thiruvudagam West, Madurai District	28.06.2021

\* Note : Please provide the total Numbers and details for each metrics