

STAFF PROFILE



1) Name: Dr. M. Sindhuja

2) Designation: Assistant Professor

3) Department: Commerce

4) Qualifications:

Academic: M.Com., M.B.A., Ph.D.,

Additional:

5) Experience (in years): Teaching: 11 Research: 11

6) Area of Specialization: Marketing, Finance and Management

7) Contact: E-mail: sindhu.asmi@gmail.com Mobile Number: 9486257756

8) Grants Received (Conference/Workshop/Seminar/any other):

Event Title	Agency	Fund Received	Date
NIL	NIL	NIL	NIL

9) Project Completed:

Project Title	Agency	Fund Received	Duration
NIL	NIL	NIL	NIL

10) Project ongoing:

Project Title	Agency	Fund Received	Duration
NIL	NIL	NIL	NIL

11) Research Guidance:

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	1	3
M. Phil.	1	

Ph.D. Scholars under the Guidance

Sl. No.	Name of the Scholar	Register Number	Date of registration	Title of the Thesis	Pursuing / Submitted/ Awarded
---------	---------------------	-----------------	----------------------	---------------------	-------------------------------

1	Ms. S. Lakshmiprabha	P5487	06-10-2018	Buying Behavior Of The Consumers Towards Organic Products – A Study In Coimbatore District	Submitted on 09/03/2023
2	Mr. Ashbin Mathew	P5586	27-11-2018	Impact Of Fixed Charges Payment On Operational Efficiency Of An Organization - A Study In Kerala State	Pursuing
3	Ms. Rajeev P	P5587	27-11-2018	Impact Of Revaluation Of Biological Assets On The Profitability Of The Companies – A Study With Reference To Kerala And Tamilnadu”	Pursuing
4	Mr. S. Ranjith	MKU22PFOC10334	14-02-2022	Export Entrepreneurship in Madurai District – A SWOT Analysis	Pursuing

12) Research Publications:

	International	National
Total Number of Publications	19	

List of International Publications:

Sl. No.	Date	Title of the Paper	Journal	Volume, Page No and Impact Factor No of Co-author	ISSN/ ISBN No.	Main author/Co-author
1	Mar-14	“Micro finance and Women Entrepreneurship” – a study of milk vendors	Primax International journal of Commerce and Management Research	Volume II special Issue Page No: 8-12 Topic:2	ISSN: 2321-3604	Main author
2	Mar-14	“Financial performance of steel industries – Sail and TATA – a comparison	Primax International journal of Commerce and Management Research	Volume II Special Issue Page No: 13-18 Topic:3	ISSN2321-3604	Co-author
3	Apr-14	A study on the career trajectories of women employees in information technology (IT) industry with special reference to Chennai city	IOSR journal of Mechanical and Civil Engineering(IOSR-JMCE) (www.iosrjournals.org)	Page No: 56-63	e- ISSN 2278-1684 p-ISSN: 2320-334X	Co-author
4	Dec-14	A financial analysis of Indian and foreign steel industries: a comparison	International journal of research in commerce, IT & Management (http://ijrcm.org.in)	Volume IV Issue No12 (Dec) SI No. 48-51 Topic:11	ISSN: 2231-5756	Main author
5	Feb-16	Women Entrepreneurship through online trading (A special study with reference to Madurai city)	International research conference (Imprints of Madurai in Literature)	Volume II Page No. 1162-1167 Topic:198	ISSN978-81-7735-850-6	Main author

6	2 nd Feb 2017	Entrepreneurship Development through E-Business	International Journal of Science Technology and Management	Vol. No. 6 Page No. 75 – 82 Impact Factor: 2.012	Issue No 02 ISSN(O):2394-1537 ISSN (P):2394-1529	Main author
7	2017	Growth and Performance of medium and small scale industry in India	International Journal of Industrial Economic and Management (European Economic Research Publications)	Issue no 4 1.35 (Five-year Impact factor – 1.215) Page No 189-196	ISSN 1370 – 5450	Co-author
8	Nov-18	Paradigm shift in Travel and Tourism Business	Paradigm Drift in Business Theory and Practices	Vol. I Issue No 3 94-102	ISBN 978-81-931500-2-3	Main author
9	Nov-18	A study on Stress among female students in Madurai city with Reference to Arts and Science college”	Paradigm Drift in Business Theory and Practices	Vol. I Issue No 3 Page No.71-75	ISBN 978-81-931500-2-3	Co-author
10	Jan-19	MC KINSEY 7s Model and its application to Marketing Function	Journal of Applied Science and Computations (JASC Journal) UGC approved Journal Volume 6 Issue I ISSN NO 1076-5131 http://www.jasc.com/VOLUME-6-ISSUE-1-JANUARY-2019-1/ A Peer reviewed /Referred Journal SCOPUS SUGGESTED JOURNAL ID: 50E0TF02C8886FF 83	Volume 6 Issue I Page no 1807-1814 Article no: 235 Impact Factor 5.8	ISSN NO 1076-5131	Main author

11	Oct-19	A Study on Factors Influencing Consumer Preference towards Organic Products in Coimbatore City	International Journal of Law Management and Humanities www.ijlmh.com Volume 2 Issue 4 ISSN:2581-5369	Volume 2 Issue 4 Page No 1-11 Impact factor 2.008	ISSN:2581-5369	Co-author
12	Mar-20	E-Commerce in Travel Industry and Its Impact	Studies in Indian Places Names UGC Care Journal	Volume 40, Issue: 82, Page No: 651-659	ISSN: 2394-3114	Main author
13	Apr-20	E-Commerce in Travel Industry	Purakala, UGC Care Journal	Volume 31 Issue 17 Impact Factor 5.60 Page No: 644-651	ISSN 0971-2143	Main author
14	19th July 2021	Analyze Liquidity and Profitability in Organization	Scopus Indexed Ugc Care Group-L1 Certified Journal Palarch's Journal of Archaeology of Egypt/Egyptology 18(9). www.palarch.nl/index.php	Volume - 18(9) ISSN NO: 1567-214X Page No 971-980	ISSN NO: 1567-214X	Co-author
15	2021	Biological assets on the profitability of the Agricultural Organization	Scopus Indexed Ugc Care Group-L1 Certified Journal Palarch's Journal of Archaeology of Egypt/Egyptology 18(9) www.palarch.nl/index.php	Volume - 18(8)Page No. 991-1000	ISSN NO: 1567-214X	Co-author
16	2021	A Study on buying behavior of consumers towards organic products in Coimbatore District	Journal of Fundamental and Comparative Research	Volume 7 No.11(I) Page No 55 - 59	ISSN 2277-7067	Co-author

17	Mar-22	A Study on Issues and Challenges In Rural Entrepreneurship in India	Shanlax International Journal of Management	Volume 9 Special Issue 1 Impact Factor 3.122 Page no 50-56	E- ISSN: 2581-9402 P-ISSN: 2321-4643	Co-author
18	May-22	A Study on Buying behavior of consumers towards organic Cosmetic products in Madurai City	SNC Journal of Academic Research in Humanities and Sciences(SJARHS) Peer Reviewed Academic Journal	Volume 9 Special Issue: 1 Sl.No. 8 Page No: 36 to 40	E- ISSN: 2582-0397 P-ISSN: 2321-788X	Co-author
19	Dec-22	Online Shopping and its influence on Behavioural shift among Consumer	JOURNAL OF TEACHER LEARNER AND SOCIETY	Volume 1 Number 231 Sl No. 6 Page No 38-43	ISSN 2348-8409	Author

List of National Publications:

13) Chapters in Books: 3

ARTICLES/CHAPTERS PUBLISHED IN BOOKS								
S.No	Date	Title with Page Nos.	Book Title, editor & publisher	Organizers	Sponsors	Published in	ISSN/ ISBN No	Main author/ Co-author
1	Oct-19	A Study on Consumer Awareness Towards Organic Food Products in Coimbatore District Page No 39 to 45 Sl. No.6	Evolution of Business Management Ethos in India Editor Dr.G.Murugesan & Dr.M.Jaisun Publisher Virudhunagar Hindu Nadar's Senthilkumara Nadar College, Virudhunagar	Department of Business Administration, Virudhunagar Hindu Nadar's Senthilkumara Nadar College, Virudhunagar	Virudhunagar Hindu Nadar's Senthilkumara Nadar College, Virudhunagar	International Conference	ISBN NO 978-81-942052-1-0	Co-author

2	Jan 2020	Automobile Industry current challenges and its Impact on sales Edition : First Page No 162 to 170 Chapter 32	Sustainability , Transformation, Development in Business and Management Editor Prof. Justin Manohar & Dr.S.C.B Samuvel Anbu Selvan Publisher SHANLAX publications	Department of Commerce The American College, Madurai	Council of Scientific and Industrial Research (CSIR) New Delhi	International Conference Edition : First Page No 162 to 170 Chapter 32	ISBN NO 978-93-89658-48-4	Main author
3	DECEMBER, 2022	Growth of E Commerce and Its Impact on Logistics Business Chapter: 35 Page No. 287-297	Emerging Trends and Innovations in Business, Commerce and Management for Sustainable Entrepreneurship Peer-Reviewed Book (International Edition)	Internal Quality Assurance Cell, PG Department & Research Centre in Commerce	Rajapalayam Rajus' College, Rajapalayam	Peer - Reviewed Book (International Edition)	ISBN 978-93-5737-352-4	Main author

14) Other Publications (Proceedings):

International: 15

National: 3

FULL PAPERS PUBLISHED IN CONFERENCES/ SEMINARS/ WEBNIARS PROCEEDINGS

Sl. No.	Date	Paper Title	Conference/Seminar	Organizer	ISSN/ ISBN No.	Main author/ Co-author	Level
1	11 th and 12 th April 2014	A study on the career trajectories of women employees in information technology (IT) industry with special reference to Chennai city	International conference on Recent Trends in Engineering and Management	Indra Ganesan College of Engineering	e- ISSN 2278-1684 p-ISSN: 2320-334X Page No: 56-63	Co-author	International
2	25 th & 26 th March 2015	Benefits of Yoga	UGC Sponsored National Seminar on "Sound Body Sound Mind fitness through Yoga and Sports"	Dept of Phy Education, GTN Arts College, Dindigul	ISBN 978-93-5212-379-7 Page No: 12-13	Main author	National

3	Feb-16	Women Entrepreneurship through online trading (A special study with reference to Madurai city)	International research conference (Imprints of Madurai in Literature)	Department of Tamil, Meenakshi Govt women's Arts college, Madurai	ISSN 978-81-7735-850-6 Page No 1162-1167 Topic:198	Main author	International
4	19 th Jan 2017	Impact of demonetization issues on Economy, Investment and Mutual Fund	National seminar on New Dimensions of Management in the Globalized Era – 2017	Department of Management Studies, Madurai Kamaraj University	ISBN: 978-93-85977-91-6 Page No: 484-487	Main author	National
5	2 nd and 3 rd Feb 2017	Entrepreneurship Development through E- Business (2 days)	International conference on Recent Trends in Engineering science, Humanities and Management	Department of Commerce, Sri S Ramasamy Naidu Memorial College, Sattur	Issue No 02 ISSN(O):2394-1537 ISSN (P):2394-1529 Page No 75 – 82	Main author	International
6	Apr-17	Digital marketing in Hotel Industry	International conference on Recent Trends in Digital Marketing In the Global Business (Held on 24th Feb 2017)	Department of Commerce (SF) Sourashtra College, Madurai	ISSN :2320-4168 VOLUME 5 SPL ISSUE:1 Page No: 178-185	Main author	International
7	9 th Feb 2018	A study on Post-Demonetization Effects in Mutual Funds	International Conference on New Dimensions of Management in the Globalized Era – 2018	Department of Management Studies, Madurai Kamaraj University	ISBN:978-93-87102-71-2	Main author	International
8	16 th March 2018	“Make in India and its Impact on Gross Domestic Product”	International Conference on Make in India-Vision into Reality	Department of Commerce, Vivekananda College	ISBN:978-93-87865-01-03 Page No: 56-59	Main author	International
9	1st & 2nd Feb 2019	MC KINSEY 7s Model and its application to Marketing Function	International Conference on Innovations in Business and Management	Department of Commerce, The American College	Issue I ISSN NO 1076-5131 807-1814 (Article no 235)	Main author	International
10	Oct-19	A Study on Consumer Awareness Towards Organic Food Products in Coimbatore District	International Conference on Evolution of Business Management Ethos	Department of Business Administration, Virudhunagar Hindu Nadar's Senthilkumara Nadar College, Virudhunagar	ISBN NO 978-81-942052-1-0 Page No 39 to 45 Sl. No.6	Co-author	International
11	24 th Jan 2020	Automobile Industry current challenges and its Impact on sales.	International Conference on Sustainability, Transformation, Development in Business and Management	Department of Commerce, The American College, Sponsored by Council of Scientific and Industrial Research (CSIR) New Delhi,	ISBN NO 978-93-89658-48-4 1	Main author	International
12	29 th April 2021	India's Cybercrime Legislation and Enforcement Mechanisms-with special reference to Cyber Stalking	ICSSR sponsored International Webinar on Legal Strategies to prevent and challenges to control of cyber violence against women and girls	Pasumpon Muthuramalingam Thevar College	ISBN No: 978-81-946383-5-3 Sl No 30 Pg No 162-164	Co-author	National

13	22 nd and 23 rd May 2021	Gender Ideology and Its Impact On Women Entrepreneurship Growth	4th International conference On Covid-19 Post Corona Virus Recent Trends, Research And Technologies -An Opportunity For Future Business (IC-C19PCVRTRTGFO-2021)	Mangalmay Institute Of Management And Technology Web: www.mangalmay.org	ISBN- 978-81-952035-9-8 SI No 58 Pg no 43-44	Main author	International
14	25 th and 26 th June 2021	Societal Gender Ideology and its Impact on Women	International Conference on Ecofeminism	Sathu Vaswani Institute of Management of Girls	ISBN No. 978-81-954143-5-2 SI No 13 Pg No.84-96	Main author	International
15	25 th and 26 th June 2021	A Study on Buying Behaviour of Consumers Towards Organic Food Products in Kovilpatti	International Conference on Ecofeminism	Sathu Vaswani Institute of Management of Girls	ISBN No. 978-81-954143-5-2 SI No 15 Pg No.103-111	Co-author	International
16	Mar-22	A Study on Issues and Challenges In Rural Entrepreneurship in India	International Conference on Global Business Management Strategies(ICGBMS-2022)	Department of Aviation Management Department of Hospitality and Airline Catering Management Annai Fathima College of Arts and Science	E- ISSN: 2581-9402 P-ISSN: 2321-4643 Impact Factor 3.122 Page no 50-56	Co-author	International
17	17-12-2022	Online Shopping and its influence on Behavioural shift among Consumer	International Webinar on Recent Trends in online Marketing	MWN Publications, Kallupalam, Kanyakumari District	Volume 1 Number 231 SI No. 6 Page No 38-43	Main author	International
18	5TH & 6TH JANUARY 2023	Growth of E Commerce and Its Impact on Logistics Business	International Conference ICBD 4.0 on Business Dynamics and Sustainable Development	The American College School of Commerce, Madurai & St.Joseph's University School of Business, Karnataka		Main author	International

15) Books Published: NIL

16) Presentation in Seminar / Conference:

International: 5

Sl. No	Date	Paper Title	Conference/Seminar	Organizer	Main author/ Co-author
1.	24 th Jan 2020	Automobile Industry current challenges and its Impact on sales.	International Conference on Sustainability, Transformation, Development in Business and Management	Department of Commerce The American College Sponsored by Council of Scientific and Industrial Research(CSIR) New Delhi	Main author

2.	22nd and 23rd May 2021	Gender Ideology and Its Impact On Women Entrepreneurship Growth	4 th International conference On Covid-19 Post Corona Virus Recent Trends, Research And Technologies -An Opportunity For Future Business (IC-C19PCVRTRTGFO-2021)	Mangalmay Institute Of Management And Technology Web: www.mangalmay.org	Main author
3.	25th and 26th June 2021	Societal Gender Ideology and its Impact on Women	International Conference on Ecofeminism	Sathu Vaswani Institute of Management of Girls	Main author
4.	19th March 2022	A Study on Issues and Challenges In Rural Entrepreneurship in India	International Conference on Global Business Management	Department of Aviation Management Department of Hospitality and Airline Catering Management Annai Fathima College of Arts and Science	Co-author
5	17th Dec 2022	Online Shopping and its influence on Behavioural shift among Consumer	International Webinar on Recent Trends in online Marketing	Organized by Research Centre, Department of Commerce, Muslim Arts College, Alahiamandapam, KK District, TN and MWN Publications, Kallupalam, Kanyakumari District	Main author

National: 4

PAPERS PRESENTED IN CONFERENCES/ SEMINARS/WEBINARS

Sl. No	Date	Paper Title	Conference/Seminar	Organizer	Main author/ Co-author	Level
1	12-13 Jan 2006	“Self Help Group and Rural Development”	National Seminar on “ Green productivity in small and Medium Enterprises	Department of Rural industries and Management Gandhigram Rural Institute	Main author	National
2.	24 th Jan 2009	“Women Entrepreneurship and Self Help Groups in Dindigul”	Workshop on Methodology in Social science Research	PG and Research Dept GTN College, Dindigul	Main author	National
3.	13th & 14th July 2017	Demonetization and its Impact on Banking Sector	UGC sponsored Two-day National Level Seminar On Climate change, Environment and Agricultural development in India	Department of Economics, GTN Arts College, Dindigul	Main author	National

4.	1 st and 2 nd Aug 2018	Environment and Sustainable Development Through Swachh Bharat Mission – ESDTSBM-2018	ICSSR Sponsored 2days National Seminar	Department of Economics, GTN Arts College, Dindigul	Main author	National
----	--	--	--	---	-------------	----------

17) Participation in Conference: 9

18) Participation in Seminar: 6

19) Participation in Workshop: 8

PARTICIPATION IN PROGRAMMES/SEMINARS/CONFERENCES/SYMPOSIA/WORKSHOPS					
Sl.No	Date	Topic	Programmes/Seminars/ Conferences/ Symposia / Workshops	Organizer	Level
1	4th March 2006	Research in Commerce	One day Workshop	Commerce Research Centre, HKRH college of Uthamapalayam	National
2	6 th Nov 2006	Psychological experiment and testing	One day Workshop	Hariprasad Institute of Behavioral Studies (HIBS)	National
3	Aug-07	Research Orientation	One day Workshop	Mother Teresa Women's University	State
4	Jan-09	Research Orientation	One day Workshop	Mother Teresa Women's University	State
5	23 rd Feb 2015	Application of Multivariate analysis in Research	One day Workshop	Internal Quality Assurance Cell – Organised by Saraswathi Narayanan college, Madurai	National
6	30th Dec 2015	One day state level workshop on formulating the research problems (organising committee member)	One day Workshop	Saraswathi Narayanan college- Post Graduate and Research Department of Commerce.	State
7	9 th Aug 2015	Rotaract District Training Assembly	Leadership Training	Rotary District Organization	State
8	29th Jan 2016	RYLA – MASS 2016	One day Leadership Training	Rotaract club of Saraswathi Narayanan college	Intercollegiate
9	2 nd and 3 rd Feb 2017	Recent Trends in Engineering	International conference	Sri S Ramasamy Naidu Memorial	International

		science, Humanities and Management		College, Sattur, Tamil Nadu(India)	
10	6 th Feb 2017	RYLA – MASS 2017	One day Leadership Training	Rotaract club of Saraswathi Narayanan college	Intercollegiate
11	24 th Feb 2017	Recent Trend in Digital Marketing in the Global Business	International conference	Department of Commerce, Sourashtra college, Madurai	International
12	13 th and 14 th July 2017	Climate change, Environment and Agricultural Development in India – “CCEADI-2017”	UGC sponsored two days National Seminar	Department of Economics GTN Arts College	National
13	16 th March 2018	“Make in India and its Impact on Gross Domestic Product”	One day International Conference	Vivekananda College	International
14	1 st and 2 nd August 2018	Environment and Sustainable development through Swachh Bharat Mission –“ESDTSBM 2018”	ICSSR sponsored two days National Seminar	Department of EconomicsGTN Arts College	National
15	28 th August 2018	Goods and Services Tax (GST)	One day workshop Goods and Services Tax (GST)	Department of Commerce Sourashtra College	International
16	22 nd December 2018	Securities and Exchange Board of India – Faculty programme on Financial Education	Faculty Development Programme	IQAC – Sarasawathi Narayanan college	College
17	10 th Jan 2019	RYLA – MASS 2019	One day Leadership Training	Rotaract club of Saraswathi Narayanan college	College
18	1 st and 2 nd February 2019	Innovations in Business and Management	International Conference	The American College	International
19	2 nd & 3 rd March 2019	28 th Rotaract District conference	Conference	Rotary District Organization	Inter-collegiate
20	17 th August 2019	Activity based teaching and class room Management organized by IQAC – Sarasawathi Narayanan college	One day Workshop	IQAC-Saraswathi Narayanan college	College

21	24 th Jan 2020	Sustainability, Transformation, Development in Business and Management	International Conference	Department of Commerce, The American College, Sponsored by Council of Scientific and Industrial Research (CSIR) New Delhi	International
22	21 st April 2020 to 30 th April 2020	Creation of Basic E- Content, Animated E- Content, Stop Motion Animation, Editing E- Content, Creating Interactive E- Content and Uploading the E- Content on the Web	10 days free online Workshop	Universal Teachers Academy, Puducherry, India Regd No 377/2009	National
23	18 th Feb 2021	An approach to Revised NAAC Frame Work with Special Reference to OBE	Seminar	Internal Quality Assurance Cell – Organised by Saraswathi Narayanan college, Madurai	College
24	04 th March 2021	Learning Outcome based Curriculum Framework - LOCF	Seminar	Saraswathi Narayanan college- Post Graduate and Research Department of Commerce, Madurai.	College
25	16 th March 2021	Professional and Ethical Responsibilities of the pedagogues	Seminar	Internal Quality Assurance Cell – Organised by Saraswathi Narayanan college, Madurai	College
26	22 nd and 23 rd May 2021	4 th International conference On Covid-19 Post Corona Virus Recent Trends, Research And Technologies -An Opportunity For Future Business (IC-C19PCVRTRTGFO-2021)	Two days International Conference (online)	Mangalmay Institute Of Management And Technology Web: www.mangalmay.org	International
27	25 th and 26 th June 2021	Societal Gender Ideology and its Impact on Women	Two days International Conference (online)	International Conference on Ecofeminism, Sathu Vaswani Institute of	International

				Management of Girls	
28	18th Aug 2021	Importance of Vaccination in fight against Covid 19 an awareness program	Programme	Department of Anatomy, Velammal Medical College Hospital and Research Institute, Madurai, Tamil Nadu	College
29	29th Oct 2021	Enriching Curriculum with Web Resource	Seminar	Saraswathi Narayanan college- Post Graduate and Research Department of Commerce, Madurai.	College
30	19th March 2022	International Conference on Global Business Management	Conference	Department of Aviation Management Department of Hospitality and Airline Catering Management Annai Fathima College of Arts and Science	International
31	09th April 2022	Tally	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	Saraswathi Narayanan College (One day Seminar)	College
32	27th Oct 2022	Guest Lecture "Self Enrichment and Self Enchancement in the Digital Age" Challenges and opportunities	PG & Research Department of Commerce, Saraswathi Narayanan College	Saraswathi Narayanan College	College
33	29th Oct 2022	Academic Accreditation and Next level of Academics	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	Saraswathi Narayanan College	College
34	03rd Nov 2022	Recent Trends in Commerce and Industry	PG & Research Department of Commerce, Saraswathi Narayanan College	Saraswathi Narayanan College	College
35	28th Dec 2022	Trading - Earning Opportunity through Learning	PG & Research Department of Commerce, Saraswathi Narayanan College	Saraswathi Narayanan College	College
36	15th Feb. 2023	Research & IPR for Sustainable Development	The Research and Development Cell, Intellectual Property	Saraswathi Narayanan College	National

			Right Cell & Fatima College of Alumnae Association		
--	--	--	--	--	--

20) Participation in Orientation Programme/ Induction Programme/ Short term Courses:

Orientation / Refresher / Other Equivalent Courses Attended				
Name of the Course	Name of the Academic Staff College / Univeristy / Institution	Duration in days	Period	
			From	To
Orientation Course	UGC- HRDC BHARATHIYAR UNIVERSITY, COIMBATORE	28	06.05.2015	02.06.2015
Refresher Course in Business Studies	UGC- HRDC MADURAI KAMARAJ UNIVERSITY, MADURAI	21	02-11-2016	22-11-2016
Refresher Course in Gender Studies	UGC- HRDC MADURAI KAMARAJ UNIVERSITY, MADURAI	14	10-10-2019	23-10-2019
Online Interdisciplinary Refresher Course in Advanced Research Methodology	TEACHING LEARNING CENTRE, RAMANUJAN COLLEGE, UNIVERSITY OF DELHI UNDER THE AEGIS OF MINISTRY OF EDUCATION PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING	14	22-01-2022	05-02-2022
Two-week Online Interdisciplinary Refresher Course in Advanced Research Methodology	TEACHING LEARNING CENTRE, RAMANUJAN COLLEGE, UNIVERSITY OF DELHI UNDER THE AEGIS OF MINISTRY OF EDUCATION PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING	14	22-04-2023	06-05-2023

21) Participation in Faculty Development Programme:

PARTICIPATION IN ONLINE FACULTY DEVELOPMENT PROGRAMMES					
Sl. No	Date	Topic	Programs/Seminars/ Conferences/ Symposia / Workshops	Organizer	Level
1	22nd December 2018	Securities and Exchange Board of India – Faculty programme on Financial Education	Faculty Development Programme	IQAC – Sarasawathi Narayanan college	College

2	13 th May 2020 to 19 th May 2020	Faculty Enrichment Program	6 day Faculty Enrichment Program	Mannar Thirumalai Naicker College, IQAC, Madurai	National
3	27 th May 2020 to 31 st May 2020	Faculty Development Program	Five Days Online Faculty Development Program	St. Joseph's College (Arts & Science), Kovur, Chennai (IQAC)	National
4	1 st June 2020 to 07 th June 2020	Effects of Covid – 19 on Global Economy	One week Faculty Development Program	Khadir Mohideen College (IQAC), Adiramapattinam, Thanjavur Dist	International
5	5 th and 6 th June 2020	Selection of Scholarly Journals, Web Visibility and Academic Identity	2 Days FDP	Seshadripuram First Grade College, Bengalur.(IQAC)	National
6	8 th June 2020 to 14 th June 2020	Revival of Health, Fitness and Entrepreneurial opportunities through physical Education	7 Days Faculty Development Program	Bharathiyar University, Coimbatore	International
7	13 th June to 19 th June 2020	Recent trends in Research and Applied Statistics	One Week Faculty Development Program	Sunrise University, Alwar	National
8	18 th June 2020 to 24 th June 2020	Research Methodology: Tools and Techniques	One Week Faculty Development Program	M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, Dindigul	National
9	23 rd to 27 th June 2020	Reconfiguring the Mind: Post Covid consciousness	5 day Faculty Development Program	Jothi Nivas College, Bengaluru, Karnataka	International
10	9 th July to 13 th July 2020	Human Kinetics	5days Faculty Development Program	Dr.M.G.R Educational Research Institute, Chennai	National
11	16 th July 2020	Importance of Interdisciplinary Research and Developing the Next Generation Teachers for Higher Education	one day online Faculty Development Program	Erode Arts and Science College (Autonomous), Erode	National
12	17 th and 18 th July 2020	Enhancing Knowledge on Research Methodology, Online Teaching and Financial Management Techniques	2 days Faculty Development Program	The Quaide Milleth College for Men, Chennai(IQAC)	National
13	20 th July to 21 July 2020	Innovation and Intellectual Property Rights	2 Days Faculty Development Program	Rajiv Gandhi National Institute of Intellectual property Management, Nagpur(IQAC)	National
14	5 th Aug to 7 th Aug 2020	Sports and Training	3 days Faculty Development Program	Dr.M.G.R Educational Research Institute, Chennai	National

15	4th March 2021	Learning Outcomes Based Curriculum Framework - LOCF	Faculty Development Program	Saraswathi Narayanan College, Madurai	College Level
16	12 th May to 15 th May 2021	Revised NAAC Accreditation Framework Perceptions	4 days Faculty Development Program	G.T.N Arts College, Dindigul	National Level
17	13th Jan to 19th Jan 2022	ICT BASED TEACHING, LEARNING AND ASSESSMENT	One Week Online National Faculty Development Program	Dr. Babasaheb Ambedkar Mahavidyalaya, Amravati and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMNMTT) of Ministry of Education	National Level
18.	16th Nov 2022	Intellectual Property Rights - Break the Barriers - IPR Policy Implementation and IP Management	One-day Faculty Development Programme	Internal Quality Assurance Cell, Saraswathi Narayanan College in association with Startup TN, Madurai Regional Hub	College Level

22) Conference/ Seminar/ Workshop Organized:

PROGRAMMES/ SEMINARS/ CONFERENCES/ SYMPOSIA/ WORKSHOPS ORGANIZED				
Sl.No	Date	Programme	Name of the Institution	Level
1	30th Dec 2015	One day state level workshop on formulating the research problems (organising committee member)	Post Graduate and Research Department of Commerce Saraswathi Narayanan college	State level (Workshop)
2	29 th Jan 2016	RYLA – MASS 2016	Rotaract club of Saraswathi Narayanan college	Inter-collegiate (Programme)
3	6 th Feb 2017	RYLA – MASS 2017	Rotaract club of Saraswathi Narayanan college	Inter-collegiate (Programme)
4	21 st March 2018	RYLA – MASS 2018	Rotaract club of Saraswathi Narayanan college	Inter-collegiate (Programme)
5	29th June 2018	Professional Career Guidance	PG & Research Department of Commerce, Saraswathi Narayanan College	College (One day Programme)
6	8th Oct 2018	Three days Training Camp on life Skill Education	Youth Welfare Department, Saraswathi Narayanan College	College (Three days Training)
7	10 th Jan 2019	RYLA – MASS 2019	Rotaract club of Saraswathi Narayanan college	Inter-collegiate (Programme)

8	17th August 2019	Activity Based Teaching and Class Room Management	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	College (One day FDP)
9	28th Jan 2020	Commodities and Share Market	PG & Research Department of Commerce, Saraswathi Narayanan College	College (One day Seminar)
10	10th June to 12th June 2020	International Level E-Quiz Competition on "Logistics and Supply Chain Management"	PG & Research Department of Commerce, Saraswathi Narayanan College	International Level
11	27th July 2020	Quality Sustenance In Rural Colleges -- Challenges And Strategies	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	National Level Webinar
12	18 th Feb 2021	An Approach to Revised NAAC Framework with Special Reference to Outcome Based Education (OBE)	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	College (One day Seminar)
13	16 th March 2021	Professional and Ethical Responsibilities of the Pedagogues	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	College (One day Seminar)
14	08th Sep 2021	BSE'S Investor Awareness Programme on Principles of Investing	PG & Research Department of Commerce, Saraswathi Narayanan College	College (One day Seminar)
15	29 th Oct 2021	Enriching Curriculum with Web Resources	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	College (One day Seminar)
16	18th Nov 2021	Seminar on Employment Opportunities for Commerce and Management	PG & Research Department of Commerce, Saraswathi Narayanan College	Seminar
17	09th April 2022	Tally	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	College (One day Seminar)
18	13th May 2022	SWAYAM /MOOC- the Gateway to Effective Teaching	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	College Workshop
19	27th Oct 2022	Guest Lecture	PG & Research Department of Commerce, Saraswathi Narayanan College	College Programme
20	29th Oct 2022	Academic Accreditation and Next level of Academics	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	College (One day Seminar)
21	03rd Nov 2022	Recent Trends in Commerce and Industry	PG & Research Department of Commerce, Saraswathi Narayanan College	College Seminar
22	16th Nov 2022	Intellectual Property Rights - Break the Barriers - IPR Policy Implementation and IP Management	Internal Quality Assurance Cell, Saraswathi Narayanan College in association with Startup TN, Madurai Regional Hub	College one-day Faculty Development Programme

23	28th Dec 2022	Trading - Earning Opportunity through Learning	PG & Research Department of Commerce, Saraswathi Narayanan College	College Seminar
24	01st March 2023	Hands-on Training on Busy Accounting Software for Non-Teaching Staff	Internal Quality Assurance Cell (IQAC), Saraswathi Narayanan College	College Training Programme
25	17th March 2023	An Overview on the working style of Indian Stock Market	PG & Research Department of Commerce, Saraswathi Narayanan College	Guest Lecture

23) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop:

Invited Lectures/Talks				
Sl.No	Date	Topic	Name of the Institution	Level
1	12-10-2015	Career paths for Maths students – IBPS Exam	Saraswathi Narayanan college	College
2	2016	Career paths for Maths students – IBPS Exam	Saraswathi Narayanan college	College
3	2016	Career paths for English students– IBPS Exam	Saraswathi Narayanan college	College
4	2016	Career paths for commerce students– IBPS Exam	Saraswathi Narayanan college	College
5	2016	Career paths for chemistry students– IBPS Exam	Saraswathi Narayanan college	College
6	05-01-2017	How to prepare for the competitive Examinations?	Saraswathi Narayanan college	College
7	12-01-2017	Higher Education and Employment opportunity for Physics Students – IBPS Exam	Saraswathi Narayanan college	College
8	30-01-2017	Guest Lecture on “Equipping Students with Soft skill	Saraswathi Narayanan college	College
9	15-02-2017	Career paths for Mathematics Students	Saraswathi Narayanan college	College
10	15-02-2017	Career Guidance programme for English Literature Students	Saraswathi Narayanan college	College
11	2017	Career paths for commerce students– IBPS Exam	Saraswathi Narayanan college	College
12	22-08-2019	“Believe in You”	Vellaichamy Nadar College	College
13	08-08-2020	Challenges and Strategies for Human Resources – Post Covid	Department Of Commerce, Pasumpon Muthuramalinga Thevar College, Usilampatti	National (Webinar)
14	02-10-2021	Gandhian Values in Education	Mary Matha College of Arts and Science	College (Online)
15	07-02-2023	NSS - Noyatra Valve Kurai Vatra Selvam	Sourastra College, Madurai	College

24) Other Co-curricular / Administrative Responsibilities:

Committees Involved		
Sl. No	Durations	Committees

1	2013-2017	Women Entrepreneurship Development cell
2	2013-2017	Career Development Cell
3	2017- 2018	Internal Assessment
4	2018 onwards	Department Cultural co-coordinator
5	2015 –	Co- ordinator of Rotaract club of Saraswathi Narayanan college
6.	2019 – Till date	Internal Quality assurance cell member
7.	June 2023 – Till date	Financial and Economic Literacy

25) Member in Board of Studies: NIL

26) Editorial/ Review Board Member: NIL

27) Membership in Professional Bodies:

1	External Examiner for M. PHIL (COMMERCE) VIVA –VOCE Examination held at Post Graduate and Research centre of Commerce, G.T.N Arts college, Dindigul on 22nd Aug 2016.
2	Received Recognition as a Supervisor of Madurai Kamaraj University to guide Ph.D. registrants in commerce (ID No: 1651) on 7th Nov 2017.
3	Acted as a Question Paper setter for GTN Arts college and Sri Sankara Arts and Science College
4	Member in Research Advisory Committee for Ph.D

28) Awards received:

1.	Young Educator and Researcher Award – Given by “NATIONAL FOUNDATION FOR ENTREPRENEURSHIP DEVELOPMENT” on 6th Teachers Day Award and Celebrations 2015.
2.	Certificate of Appreciation for the active participation and successful completion of training TEMFO’15 organized by Rotary International District 3000 held on August 2015.
3.	Prestigious Best Presentation Award received in the International Conference on " Covid-19 Post Corona Virus Recent Trends, Research and Technologies - An Opportunity for Future Business" held on 22-23 May 2021 organized by Mangalmay Institute of Management & Technology

29) Consultancy: NIL

30) Patents: NIL

31) Any other information:

130 Programmes/Webinars/E - conferences/Symposia and online workshops participated

* Note : Please provide the total Numbers and details for each metrics