

## STAFF PROFILE



- 1) Name: Dr.M.SUGANYA  
2) Designation: Assistant Professor  
3) Department: Commerce  
4) Qualifications:

Academic: M.Com. M.Phil., Ph.D.,

Additional: HDCA.

- 5) Experience (in years): Teaching: 9 Yrs. Research:

- 6) Area of Specialization: Marketing, Human Resources Management

- 7) Contact: E-mail: sri.suganya1986@gmail.com

Mobile Number: 9790513662

- 8) Grants Received (Conference/Workshop/Seminar/any other): Nil

Event Title	Agency	Fund Received	Date

- 9) Project Completed: Nil

Project Title	Agency	Fund Received	Duration

- 10) Project ongoing: Nil

Project Title	Agency	Fund Received	Duration

- 11) Research Guidance: Nil

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.		
M. Phil.		

- 12) Research Publications:

	International	National
Total Number of Publications	06	05

List of International Publications: 06

Sl. No.	Journal/ Book/ Magazine Name	Title of The Article	Month/ Year	Vol. No.	Issue No.	Page No.	ISSN/ ISBN
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1.	Internal Journal of Analytical and Experimental Model Analysis	Green Entrepreneurship: Strengthening the Indian	August 2019	XI	VIII	717	0886-9367
2.	International Journal of Business Intelligence & Innovation	Stress – Causes and its management	March 2015	3	2	17	23484705
3.	International Journal of Research in Engineering, Social Sciences	The Over dues in Primary Agricultural Co-Operative Banks In Madurai District-Tamilnadu: A Study	March 2015	5	3	82	2249-9482
4.	International Journal of Research In IT, Management and Engineering	A Study on The Development of Small-Scale Industries in India	March 2015	5	3	86	2249-1619
5.	International Journal of Research in IT, Management, Economics and Commerce	Rural Empowerment Through Capacity Building- A Study With Reference to Micro Credit Programmes in Tamilnadu, India	March 2015	5	3	20	2250-057X
6.	International Journal of Research in IT, Management, Economics and Commerce	A Study on the Development of Small – Scale Industries in Tamilnadu, India	March 2015	5	3	84	2250-057X

List of National Publications: 05

Sl. No.	Journal/ Book/ Magazine Name	Title of The Article	Month/ Year	Vol. No.	Issue No.	Page No.	ISSN/ ISBN
1.	Political Science & Public Affairs – Open Access	Professional Development In Education in India – A View	2015	3	3		2332-0761
2.	Arabian Journal of Business & Management Review – Open Access	Impact of Micro Credit on Household Income of Women in Madurai District- A Study	2015	5	6		2223-5833

3.	Jamal Academic Research Journal	A Study on Stress Management Among Women Police	January 2015			180	0973-0303
4.	Business & Financial Affairs – Open Access Journal	Factors Influencing General Problems Encountered by The First Generation Entrepreneurs in Madurai, Tamilnadu	2015	4	2		2167-0234
5.	Women Empowerment	A Study on Self Help Groups and Women Empowerment With Special References to Multiple Social Service Scheme in Sivagangi City	January 2019			120	978-81-910426-4-1

13) Chapters in Books: Nil

14) Other Publications (Proceedings): Nil

15) Books Published: Nil

16) Presentation in Seminar / Conference:

International: 09

Sl. No.	Theme	Title of the Paper	Name of the Institution	Date
1.	International Conference on Innovative Business Technologies & Digital Economy – Opportunities and Challenges	Services Marketing Strategies on Sales.	Department of Corporate Secretary ship and finance, SRM institute of Science and Technology, Kattankulathur	29 .03.2022 & 30 .03. 2022
2.	International Seminar on Start-up India- Challenges and Opportunities	Green Entrepreneurship Strengthening the Indian Economy	Department of Commerce E.M.G Yadava Women’s College, Madurai	31.08.2019
3.	International Conference on FDI and Make India Synergists of Transforming Indian Economy	The Impact of FDI on Employment Generation and GDP growth in India	FDI MISTIE 2K19 – RUSA Phase 2.0 Scheme, Alagappa University, Karaikudi	30 08. 2019

4.	International Conference on Recent Trends in Science, Technology, Education and Environmental Studies	An Emerging Trends and Practices in Online Shopping	Unit of Rural Biotechnology, Saraswathi Narayanan College, Madurai	29.04.2019 & 30.04.2019
5.	International Seminar on FDI- Astute Conduit for Trade Integration and Sustainable Development	FDI on Telecommunication Sector	Department of International Business, Alagappa University, Karaikudi	02.03.2018 & 03.03. 2018
6.	International Conference on Contemporary Issues of Commerce	Emerging Trends in Human Resources Management.	PG Department of Commerce With Computer Application, Mangayarkarasi College of Arts And Science For Women, Madurai	04.03.2017
7.	International Conference on Recent Developments in Arts, Science, Agriculture and Environment (IC-RDASAE)	Impact of Micro Credit on Social Empowerment of Women in Madurai District – Tamilnadu	Saraswathi Narayanan College (ICRDASAE) @Kuala Lumpur, Malaysia	05.05.2017 & 08.05.2017
8.	International Conference On Advanced Management – Challenges In Knowledge Era	A Study on Stress Management Among Women Police	Jamal Institute of Management , Jamal Mohamed College, Tiruchirappalli.	09.01.2015
9.	International Conference On Management Practices Beyond the Horizon	Stress – Causes and its Management.	Department of Business Administration D.GVaishnav College, Chennai	07.03.2015

National: 08

Sl. No.	Theme	Title of the Paper	Name of the Institution	Date
1.	National Seminar on Online Marketing of Services in the Globalisation Era	Online Learning System in India	Department of Commerce With Computer Application (S.F) , Sourashtra College, Madurai	15.03.2016
2.	National Seminar on Companies Act 2013 – Towards Corporate Excellence	Corporate Social Responsibility	Department of Commerce With (CA)., (UG &PG), Devanga Arts College, Aruppukottai	08.01. 2015
3.	UGC Sponsored National Level Symposium on Ways to Achieve Green Environment and its Impact on Indian Economy	Evolution of Sustainability in Marketing Strategy	Department of Economics Saraswathi Narayanan College, Madurai	09.10. 2014 & 10.10.2014
4.	UGC Sponsored National Seminar on The Role of Self Help Groups Towards the	A Study on Self Help Groups and Women	Department of Economics, V.H.N. Senthikumara Nadars	06.01.2011 &

	Achievement of Inclusive Growth in Rural India	Empowerment With Special References to Multiple Social Service Scheme in Sivagangi City	College, Virudhunagar	07.01. 2011
5.	UGC Sponsored National Seminar on Emerging Dimension of Banking Sector in the Global Scenario	Green Banking in India	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli.	21.01.2011 & 22.01. 2011
6.	National Seminar on Women Empowerment	Women Empowerment In India – Challenges A Head	UGC-UPE Project On Women Empowerment, Madurai Kamaraj University, Madurai	24.01.2011 & 25.01.2011
7.	National Seminar on Women Empowerment Through Micro Finance	Self- Help Groups And Women Empowerment Through Micro Finance	Department of Commerce, Periyar University, Salem	28.01.2011
8.	UGC Sponsored National Seminar on Corporate Social Responsibility and Sustainable Development	Challenges And Opportunities of Small and Medium Sized Enterprises in Practicing CSR	Department Of Rural Industries And Management, The Gandhigram Rural Industries- Deemed University	23 .02.2011 & 24.02.2011

17) Participation in Conference: 03

Sl. No.	Theme	Title of the Paper	Name of the Institution	Date
1.	National Level Online Quiz	Consumer Protection Awareness Quiz	PG & Research Department of Commerce, Sri Paramakalyani College, Alwarkurichi	15.03. 2022
2.	National Level Online Quiz	World Environment Day	Maris Stella College, Vijayawada	05.06.2021
3.	International Conference	Impact Of Demonetization On Small And Medium Scale Industries	Department Of Commerce & Commerce With (IT), S.VellaichamyNadar College, Madurai	27.01. 2017

## 18) Participation in Seminar: 09

<b>Sl. No.</b>	<b>Theme</b>	<b>Title of the Paper</b>	<b>Name of the Institution</b>	<b>Date</b>
1.	Internal Quality Assurance Cell	Approach to Revised NAAC Framework With Special Reference to Outcome Based Education	Saraswathi Narayanan College, Madurai	18.02. 2021
2.	Internal Quality Assurance Cell	Professional and Ethical Responsibilities of the Pedagogues	Saraswathi Narayanan College, Madurai	16.03.2021
3.	Webinar	Basic Digital Skills for Arts Faculties	Bharathidasan College of Art and Science, Erode	17.08.2020
4.	Webinar	Art of Writing Research Article	Department of Commerce, EMG Yadava Women's College, Madurai	06.06.2020
5.	Webinar	Digital Transformation	Department of Electrical Engineering and Electronics & Communication Engineering, Poornima, PIET Jaipur	29.05.2020
6.	National Level E-Quiz	Basic Statistics	Vivekananda College, Madurai	28.05.2020
7.	State Level Seminar	Emerging Trends In Outsourcing	Department Of Commerce, Fatima College, Madurai.	28.01. 2008
8.	State Level Seminar	Investment Opportunities In Capital Market	Investors Association, Chennai And Department Of Commerce, Vivekananda College, Madurai.	21.09.2007
9.	One - Day Intercollegiate Seminar	Recent Development In Banking And Insurance Sector	Department Of Commerce And Computer Application, Fatima College, Madurai	27.01.2005

19) Participation in Workshop: 05

<b>Sl. No.</b>	<b>Theme</b>	<b>Title of the Paper</b>	<b>Name of the Institution</b>	<b>Date</b>
1.	Internal Quality Assurance Cell	Academic Accreditation and Next level of Academics	Saraswathi Narayanan College, Madurai	29.10.2022
2.	One Day Workshop	Professional and Ethical Responsibilities of the Pedagogues	Saraswathi Narayanan College, Madurai	16.03.2021
3.	One Day Workshop	Activity Based Teaching and Class Room Management	Saraswathi Narayanan College, Madurai	17.08.2019
4.	One Day State Level Workshop	On Formulating The Research Problem	Department Of Commerce, Saraswathi Narayanan College, Madurai	30.12.2015
5.	One Day Workshop	Application Of Multivariate Analysis In Research	Saraswathi Narayanan College, Madurai	23.02.2015

20) Participation in Orientation Programme/ Induction Programme/ Short term Courses:

21) Participation in Faculty Development Programme: 03

<b>Sl. No.</b>	<b>Theme</b>	<b>Title of the Paper</b>	<b>Name of the Institution</b>	<b>Date</b>
1.	Faculty Development Programme	Recent Trends in Industry, Research and Teaching Methodology	Fatima College, Madurai	22.03.2023
2.	Faculty Development Programme	Learning Outcomes Based Curriculum Framework - LOCF	Saraswathi Narayanan College, Madurai	04.03.2021
3.	Faculty Development Programme	Personality Development	Solamalai College of Engineering, Madurai	11.09.2017

22) Conference/ Seminar/ Workshop Organized: 01

**CHIEF PATRONS:**  
Thiru.N.Thiagarajan B.Com, F.C.A  
President & Secretary  
Er.T.Narayanan B.E.,  
Joint Secretary

**PATRON:**  
Dr.M.Kannan M.A.,M.Phil.,Ph.D.,  
Principal,  
Saraswathi Narayanan College  
Dr.K.Krishnan M.Sc.,M.Phil.,Ph.D.,  
Director & Vice Principal,  
Saraswathi Narayanan College

**CHIEF GUEST:**  
Dr.S.Rosita M.Com.,B.Ed.,M.Phil.,Ph.D  
Assistant Professor & Head Incharge  
Department of Commerce  
Madurai Kamaraj University  
Madurai-625 019.

**ORGANISING SECRETARY**  
Dr.M.Suganya M.Com., M.Phil., Ph.D.,  
Assistant Professor & Head  
Department of Commerce

**ORGANISING COMMITTEE MEMBERS**  
Mr.G.Alagu Ganapathi M.Com.,M.Phil.,  
Assistant Professor of Commerce  
Mr.M.Chellappandi M.Com., M.Phil.,  
Assistant Professor of Commerce  
Dr.A.Selva Prakash M.Com.,M.Phil., Ph.D.,  
Assistant Professor of Commerce



The kindly light that leads us  
**Thiru. L. NARAYANAN CHETTIAR**  
Our Beloved founder  
and  
Thirumathi. **SARASWATHI NARAYANAN**



**SARASWATHI NARAYANAN COLLEGE**  
(Autonomous institution affiliated to Madurai Kamaraj University)  
( Re-accredited with B<sup>2</sup>/B Grade by NAAC )  
( DST-FIST Funded Institution )  
Perungudi, Madurai - 625 022  
Email:sfcomfest2k19@gmail.com



Self Financed Courses  
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STATE LEVEL  
INTER COLLEGIATE MEET  
**SFCOM-FEST 2K19**  
09.03.2019(Saturday)



23) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop:

Session Chair: NPR College of Engineering and Technology

24) Other Co-curricular / Administrative Responsibilities:

1. Internal Assessment Test – Convenor
2. External Examiner

25) Member in Board of Studies: Nil

26) Editorial/ Review Board Member: Nil



27) Membership in Professional Bodies:

<b>Sl.No.</b>	<b>Name of the Position</b>	<b>Duration</b>
1.	Head of the Department	2018 - 2023
2.	Member of Discipline Committee	2018 - 2023
3.	Convenor of Internal Question Paper Committee	2019 - 2023
4.	Member of Internal Quality Assurance Cell	2021 - 2023

28) Awards received: Nil

29) Consultancy: Nil

30) Patents: Nil

31) Any other information:

\* Note: Please provide the total Numbers and details for each metrics